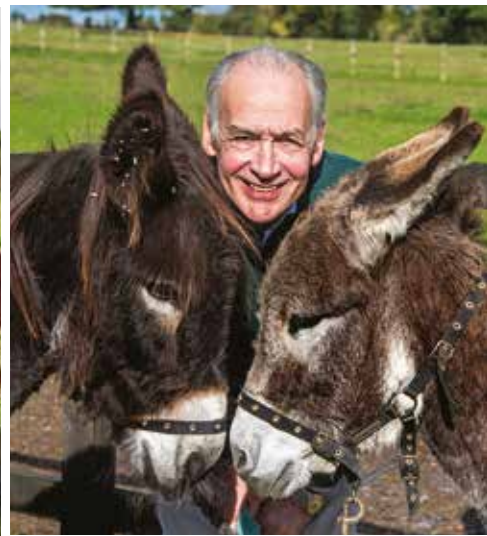


Friends of



BROOKE

ACTION FOR WORKING
HORSES AND DONKEYS



**GET CLOSER
TO OUR WORK
AS A FRIEND
OF BROOKE**



MESSAGE FROM OUR PATRON

Dear Friend, Horses have been a huge part of my life for as long as I can remember. So I was honoured when Petra Ingram, Chief Executive of Brooke, asked me to come on board as Patron of Brooke. Since that time, I've thoroughly enjoyed a close friendship with this wonderful organisation. Quite frankly, I can't think of a better way to give back to the animals that have brought me such pleasure over the years. That's why I want to let you know about a way you too can make even more of an impact on a cause you're passionate about – as a Friend of Brooke.

We are on an exciting journey to reach more working animals worldwide. I'm inviting you to join me in that mission, by becoming a Friend of Brooke. Our Friends provide much-needed funds to enable Brooke's overseas teams to deliver real lasting change to the lives of working horses, donkeys and mules.

Becoming a Friend brings you right to the heart of our work overseas, with opportunities to meet the people making Brooke's work happen, and be privy to the finer details of our work.

Friends share a mutual love and respect for horses, donkeys and mules. If you would like to be part of this exclusive community of Brooke supporters, please join us by completing the attached form.

I look forward to welcoming you as a Friend of Brooke.

With best wishes,

ALASTAIR STEWART OBE, PATRON OF BROOKE

COULD YOU BE A FRIEND OF BROOKE?



FRIENDS OF BROOKE ARE VALUED An annual gift of between £1,000 – £5,000 makes a substantial impact on our work.

FRIENDS OF BROOKE ARE LOYAL Their committed support allows Brooke to bring about sustainable positive change.

FRIENDS OF BROOKE ARE COMPASSIONATE They share a deep compassion for horses, donkeys and mules.

FRIENDS OF BROOKE ARE KNOWLEDGEABLE As dedicated supporters, Friends understand our work – and will have the opportunity to learn more.

IF THIS SOUNDS LIKE YOU, WE'D LIKE TO INVITE YOU TO BECOME A FRIEND.

WHAT IT MEANS TO BE A FRIEND OF BROOKE



As a Friend of Brooke, you'll have the opportunity to help even more animals and make a lasting impact on their lives. You'll be the first to know our latest news, bringing you closer than ever to our work. To reflect how much we value your incredible contribution, you'll also enjoy exclusive benefits, giving you a greater insight into Brooke including:

- A Friends of Brooke welcome pack
• Invitations to special events – attended by our CEO, Petra Ingram, staff from the field and our patron Alastair Stewart
• Brooke Bulletin twice a year – exclusive to Friends of Brooke – and other updates throughout the year



SEE WHAT A DIFFERENCE BEING A FRIEND MAKES

As a Friend of Brooke, your contribution will make a substantial, long-term difference to the lives of hard-working horses, donkeys and mules. Your support could help to fund some of the following activities:



£1,000 COULD fund community engagement sessions with local owners



£3,000 COULD fund a year of training and support to farriers and local health workers



£5,000 COULD fund the salary of a Brooke community facilitator or veterinarian

YOUR DETAILS

Name
Address
Post Code
Email
Telephone

I would like to join Friends of Brooke with a gift of:
£1,000 £3,000 £5,000 £ Other

CARD AND CHEQUE PAYMENTS

I would like to pay by cheque or postal order
I would like to pay by card
Please authorise payment by completing the following:
MasterCard Visa CAF card
Cardholder's name:
Card number:
Expiry date: M M Y Y Signature:

Your gift could increase by 25% with the Gift Aid scheme. I am a UK taxpayer and understand that if I pay less Income Tax and /or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year, it is my responsibility to pay any difference. I would like to Gift Aid my donation and any donations I make in the future or have made in the past 4 years. Date: / / Please contact our Supporter Care Team on 020 7470 9393 if you want to cancel this declaration, if you change your name or home address, or if you no longer pay sufficient tax on your income and /or capital gains. I am not a UK taxpayer

Being able to communicate with you from time to time means that we can keep you up-to-date with our work, upcoming fundraising events, volunteering opportunities and how you can support us. Please write your phone number and email address above if you would be happy to be contacted by Brooke by phone, text or email. You can change the way we communicate with you at any time by contacting us on 020 7470 9393, by email info@thebrooke.org or write to us at the address overleaf. NB: This will update any previous contact preferences you've told us about. We will never sell your data. You can read our full privacy statement online at www.thebrooke.org/privacy-statement Please see overleaf for how to pay by Direct Debit



BECOME A FRIEND VIA DIRECT DEBIT

I would like to join Friends of Brooke with a gift of: £ by Direct Debit
I would like to give:

Annually Quarterly Monthly

Starting on:

1st OR 15th of the month

If no date is selected your payment will be taken on the 1st day of each month

INSTRUCTIONS TO PAY BY DIRECT DEBIT



Name and full postal address of your Bank or Building Society:

To: The Manager

Postcode:

Name(s) of Account Holder(s):

Bank / Building Society Account Number:

Branch Sort Code:

Banks and Building Societies may not accept Direct Debit instructions for some types of account.

Service User Number

4 1 3 0 1 3

Reference (for Brooke Hospital for Animals use only)

| | | | | | | | | | | | | | | | | | | | | |

Instruction to your Bank or Building Society

Please pay Brooke Hospital for Animals Direct Debits detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with Brooke Hospital for Animals and, if so, details will be passed electronically to my Bank/Building Society.

Signature(s)

Date / /

PROUD TO BE BROOKE



Brooke's vision is of a world in which working horses, donkeys and mules are free from suffering.

We're currently reaching 2 million animals a year across Africa, Asia, Latin America and the Middle East. With over 100 million working equines around the world, we're committed to expanding our work in order to help even more of these animals – and enable them to lead happier, healthier working lives.

Our team is made up of vets, animal welfare experts, advocacy and development specialists – and the supporters who make all our work possible. We work with people, communities and organisations to end immediate suffering and to create lasting change.

Everything we do is driven by compassion and firmly grounded in evidence – its effectiveness has earned us international respect. We are proud to be Brooke.

Please fill in this form and return it for the attention of the Major Relationships team:

Brooke
5th Floor, Friars Bridge Court
41-45 Blackfriars Road
London SE1 8NZ
Email: majorrelationships@thebrooke.org
Telephone: 020 7653 5863
www.thebrooke.org

Data Protection: You can change the way we communicate with you at any time by contacting us on 020 7470 9393, by email info@thebrooke.org or write to us at the above address. NB: This will update any previous contact preferences you've told us about. We will never sell your data.

Donations will be distributed across all of Brooke's work wherever the need is greatest, helping working horses, donkeys and mules.

Thank you for your generosity.

Registered Charity No: 1085760 © Copyright 2017 The Brooke Hospital for Animals



Brooke began in 1934 when Dorothy Brooke commenced her undertaking to help abandoned ex-war horses in Cairo. In an impassioned letter to the Morning Post newspaper she exposed their plight and raised thousands of pounds from the British public.

© Copyright 2017 The Brooke Hospital for Animals. Registered Charity No. 1085760

