

# Improving the lives of working animals in the world's poorest communities

ANNUAL REVIEW 2011/12

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**FACT:** Dehydration is one of the commonest problems among working horses, donkeys and mules

◀ A group of women in Kenya who travel for 4 hours a day with their donkeys, covering nearly 14km, to gather water.

Front cover image: © The Brooke/Anna Fawcus

# Introduction to the Brooke

**There are currently 100 million working horses, donkeys and mules in the developing world, transporting people and goods. All of them play an essential role in the livelihoods of an estimated 600 million people.**

During the course of their working lives, more than half of these animals suffer malnutrition, exhaustion, disease and injury, often compounded by a lack of accessible and affordable animal health services. These problems can be avoided.

The Brooke is an international charity dedicated to improving the welfare of working horses, donkeys and mules through direct veterinary treatment and community programmes to improve animal health and well-being.

We also work with individuals, institutions and governments to encourage changes to policy, benefiting the welfare of working equine animals.

Our goal is to improve the welfare of two million working horses, donkeys and mules every year by 2016.

**AIM:** To ensure that every animal is free from hunger and has access to fresh water and a balanced diet



# £17 MILLION OUR TOTAL INCOME FOR THE YEAR

## WHERE WE WORK

The Brooke works in 10 countries across Africa, Asia, the Middle East and Latin America is taking steps to expand the geographical reach in line with the commitment to improving the welfare of two million working horses, donkeys and mules every year by 2016.

### Programme Countries

1. Afghanistan
2. India
3. Egypt
4. Ethiopia
5. Guatemala
6. Jordan
7. Kenya
8. Nepal
9. Pakistan
10. Senegal

### Fundraising Countries

1. Netherlands
2. United Kingdom
3. United States



## 100 million

working horses, donkeys and mules transport goods and people across the developing world



## 600 million

people rely on horses, donkeys and mules to earn a living

## HIGHLIGHTS OF 2011/12



## 1.1 million

horses, donkeys and mules were able to access our services



## 6 million

people benefited from our work in 10 developing countries



## 591,534

animals were treated by the Brooke last year



## 2 million

working equine animals is our target to reach every year by 2016



# Chief Executive's Report

I am delighted to introduce this Annual Review of the Brooke's work and achievements over the past year. At this stage in our strategy, we remain on track to deliver our goal of reaching 2 million working equine animals every year by 2016. In 2011/12 our coverage extended to 10 countries in Africa, Asia and Latin America, reaching 1.1 million, an increase of 24%.

It is the Brooke's mission to improve the welfare of working horses, donkeys and mules by preventing and reducing suffering now and in the future.

During the year we were able to expand our work into new areas of India, Pakistan and Kenya, building on the solid foundations that have been built over the past few years. Not only are we reaching more animals, we are also taking steps to improve the effectiveness of our work, through investment in training the vets and community animal health workers. We have a senior veterinary team, who are training in clinical skills and the ability to cascade the training down to others, both within the Brooke, and in the communities within which we work. To improve welfare we need to increase knowledge, so that both attitudes and practices of horse and donkey owners change. It is only by achieving this, that we will make a long term improvement to so many working animals in need of our help.

It is important to ensure we are getting the best value from the resources we have. Our field teams continue to adapt participatory tools from the wider international development sector allowing people to monitor the welfare of their own animals to measure the impact of our work. This is a continuous process of learning and improvement.

We would like to extend a big thank you to everyone who has supported the Brooke over the past year. It is your generous donations which make all our work possible. We hope you enjoy this report. Please contact us if you would like any additional information.



**Petra Ingram**  
Chief Executive

35 year old Jai Lal Shah is chair of a local equine welfare group recently set up in his community on the border of India and Nepal with support from the Brooke. ➤







The Brooke works to improve the welfare of working horses, donkeys and mules to prevent and reduce suffering now and in the future.

# What we do

The Brooke and its affiliates employ just over 1,000 staff around the world, including veterinary surgeons, community animal health workers and development specialists. Our charitable activities can be described in four key areas, as follows:

## 1 Direct veterinary intervention and animal health services

The Brooke provides free treatment to animals through our clinics, mobile veterinary teams and locally trained community animal health workers, ensuring emergency treatment is always on hand to help more horses, donkeys and mules, benefiting their owners and families.

## 2 Prevention of welfare problems – working with communities

Establishing the root cause of a health problem and preventing it from happening is the most effective way to ensure sustainable improvements in animal welfare. We work with communities to help them care for their animals better, identifying the most prevalent and severe problems.

## 3 Influencing for improved animal welfare

To make long-term, sustainable improvements to the welfare of working horses, donkeys and mules, the Brooke works to persuade key local, national and international institutions and governments, to include the welfare of working equine animals in their policy development and programme implementation.

## 4 Practical research for improved animal welfare

The Brooke undertakes and commissions practical field research to identify effective, sustainable and science-based solutions to improve animal welfare that can be delivered by animal-owning communities in the developing world.

◀ Noodo, the donkey with his owner Rijo at a refugee camp in Pakistan following the floods last year.

# Our approach

## Sustainable

We know that owners and their families make the largest difference to the lives of working animals, so we help them to develop their skills, ensuring welfare improves sustainably. But we also recognise that government and private vets, community-based animal health workers, farriers, feed sellers and harness-makers play a vital role in helping owners too. So by strengthening their skills where we can, rather than providing parallel systems, we help to ensure that working horses, donkeys and mules receive accessible, affordable, good-quality services for animals now and into the future.

## Ground breaking

The Brooke is at the leading edge of applying the latest methods used successfully in a development context. We work with communities using approaches, such as 'participatory rural appraisal,' working through group exercises, role-play and pictures to stimulate collective action.

Solutions and improvements to animal welfare come from the communities themselves, building on existing knowledge to ensure sustainability, helped and guided by the Brooke.

## Evidence-based

We have developed a science-based approach aimed at improving the welfare of working horses, donkeys and mules, identifying the causes of suffering as well as areas where animals work in high risk activities.

Working with owners, we prioritise the most common and severe problems, analysing their cause, and developing appropriate programmes to improve welfare.

To influence people and institutions to make improvements to working equine welfare, we plan interventions with animal owners and users, animal health workers, policy-makers and others.

And to ensure interventions have been effective, we monitor and evaluate results and share our learning nationally and internationally, publishing a number of papers, listed under the research section of [www.thebrooke.org](http://www.thebrooke.org)



© The Brooke/Anna Fawcus

**In the middle of the night, 40-year-old Bhudev gets up to prepare his horse, Pari, for another tough day at work.**

With 70 kms to cover, hauling a heavy cart piled high with vegetables round the suburbs of New Delhi, Bhudev can't afford to start late. His income is about £11 a day from selling vegetables and this can't be compromised – even if his mare falls ill or is injured.

**"Without Pari, I would not be able to support my wife and three children," he said.**

The Brooke has been working in the Neb Sarai district since 2006 and has seen a remarkable turnaround in the condition of working equine animals. Previously feed consisted of unsold rotting vegetables and horses were left standing in the sun all day, dehydrated.

Now, there is a proper foot care and shoeing regime, animals are fed sufficiently and rest in the shade while water is provided regularly so cases of dehydration have dropped. Horses have well-fitting saddles and carts are balanced properly while first aid kits are available in villages so owners can tend to minor injuries themselves.

**"The Brooke has taught me the importance of welfare so now I make sure we protect Pari from the heat by resting her in the shade and giving her plenty of water," says Bhudev.**

**"We are thankful to the Brooke for their constant help."**

Bhudev relies on his horse Pari to run a mobile vegetable stall in the suburbs of New Delhi. >





**FACT:** Many working animals are overloaded, whipped, and made to work long hours

## The Outcome of our work

Last year we reached 1.1m working horses, donkeys and mules making substantial progress towards our target of reaching 2 million animals every year, by 2016.

This represents an increase of 24% on the previous year and has been achieved through expansion in new and existing countries, while maintaining a focus on quality and effectiveness.

### Coverage and Take-up<sup>1</sup> – 2011/12

	Coverage Mar 2011	Coverage Mar 2012	Take-up 2012
Afghanistan	30,000	30,000	5,948
Egypt	222,000	222,000	167,992
Ethiopia	80,000	138,700	87,061
Guatemala	37,000	41,000	11,969
India	176,300	254,000	138,571
Jordan	1,200	1,300	1,701
Kenya	62,000	69,600	34,242
Nepal	6,700	10,500	6,668
oPT <sup>2</sup>	2,800	NA	NA
Pakistan	286,000	350,600	135,972
Senegal	900	1,300	1,410
<b>Total</b>	<b>904,900</b>	<b>1,119,000</b>	<b>591,534</b>

<sup>1</sup> Coverage – is the number of working equine animals in the geographic area covered by our operations. Take up – is the recorded number of working equine animals (through their owners and users) making use of our services and the community groups attending our training and awareness raising sessions.

<sup>2</sup> Following a review, the Brooke decided not to fund further projects in the West Bank of the Occupied Palestinian Territories from March 2011.

**AIM:** To ensure that every working equine animal is free from fear and distress

➤ To support his family, Jasheth Njagi makes a living using his donkeys and cart to transport goods in Nairobi, Kenya.

Specific examples of the outcome of our work across the four key areas are detailed below:

## 1. Direct veterinary intervention

Direct, hands-on veterinary treatment is and will always be an important part of our remit to improve the welfare of working animals in acute pain, those that have been injured and those that are suffering from disease. A significant part of the Brooke's work also provides access to free preventative and emergency services via mobile and static clinics. As part of an on-going cycle of clinical appraisal and improvement, clinical audits ensure that the service provided is of a high quality. During the year, 591,534 animals were treated by the Brooke.

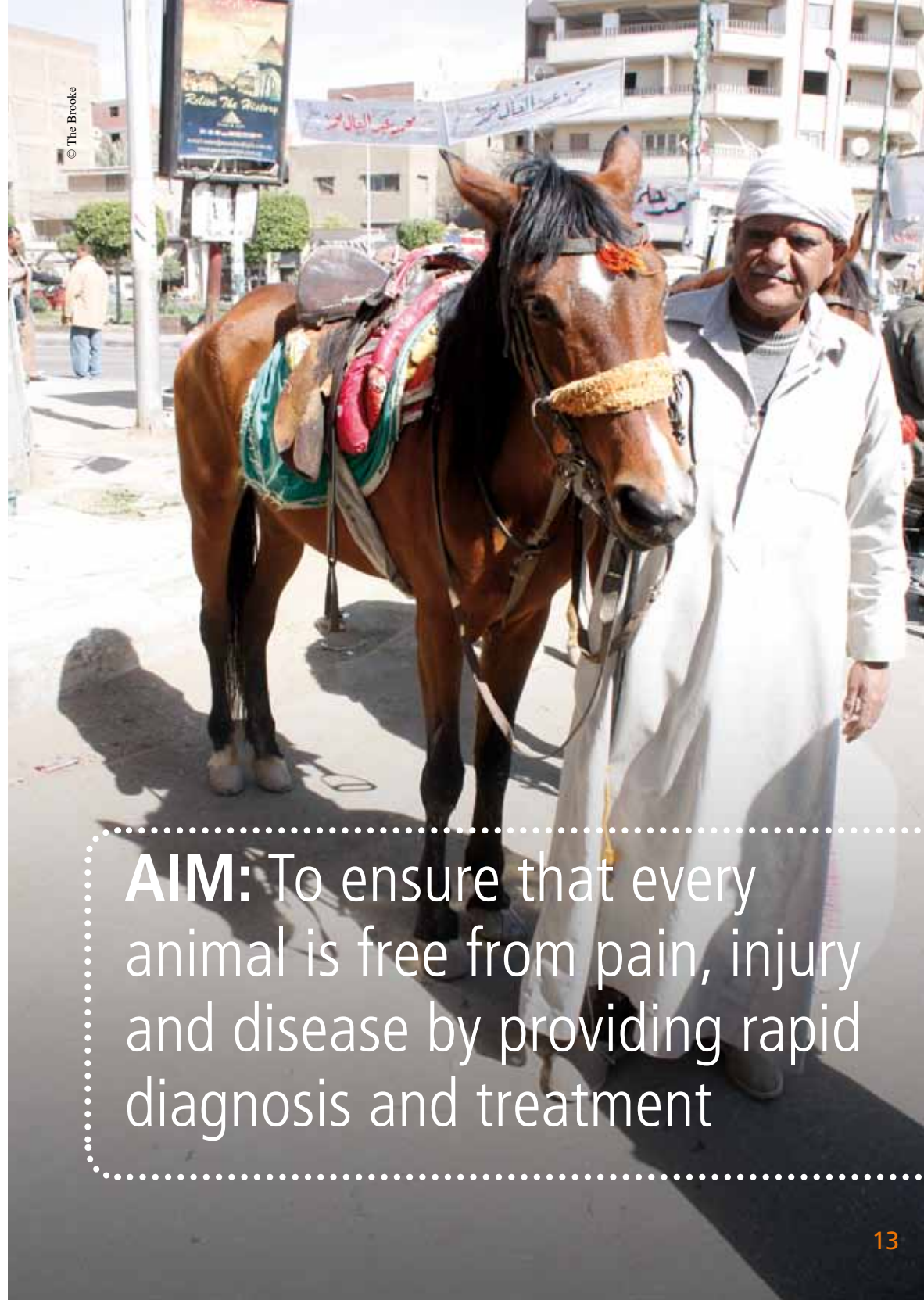
In addition to direct veterinary intervention, programmes provided additional welfare benefits to working animals in several countries, where suffering was particularly acute. Extreme feed shortages in north and north western Afghanistan prompted our partner, the Dutch Committee for Afghanistan, with the Brooke's support, to distribute emergency feed to 1,050 working equine animals, around Kabul, Mazar and Herat provinces for two months at a cost of \$10,500 in March 2012.

In Egypt, the Brooke distributed weekly rations to over 2,500 working equine animals to alleviate suffering among working horses, following the downturn in the tourist industry. A total of more than 250,000kg of supplementary feed was given out at points across Egypt, with more than 3,000 treatments provided. To pinpoint the neediest animals, markings were made before distributing tokens to their owners. The emergency feed distribution continued into 2012/13.

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**FACT:** Many working environments pose extreme risks for horses, donkeys and mules

**AIM:** To ensure that every animal is free from pain, injury and disease by providing rapid diagnosis and treatment



© The Brooke



To ensure working donkeys had access to water during the drought in northern Kenya, our partner, Practical Action, implemented the second phase of the Manderu Equine Drought Response Initiative (MEDRI) in September and October 2011. Fuel costs were subsidised at seven strategic boreholes to run motorised pumps, pipes were repaired at four community water troughs and support provided to water user associations struggling to provide for their animals.

## 2. Prevention of welfare problems

The focus of the Brooke's work is always to do what is best for the welfare of working horses, donkeys and mules, working closely with local communities to ensure a long lasting improvement. The animal welfare team ensures that all our field teams are trained in using animal welfare friendly practices and all understand and put into practice our Minimum Standards of Animal Welfare and Guidelines.

### The Five Freedoms

Throughout this report you will see reference to the five freedoms. We use these as our basis to define what every animal should have:

- Freedom from hunger and thirst – having access to fresh water and a diet to maintain full health and vigour.
- Freedom from discomfort (physical and thermal) – providing an appropriate environment including shelter and a comfortable resting area.
- Freedom from pain, injury and disease – prevention or rapid diagnosis and treatment.
- Freedom to express normal behaviour – providing sufficient space, proper facilities and company of the animal's own kind.
- Freedom from fear and distress – ensuring conditions and treatment which avoid mental suffering.

To address the Five Freedoms effectively, the Brooke works together with the animal owners and local service providers to tackle the underlying welfare problems solved by veterinary treatment and also many problems that need to be resolved through good husbandry and management. We work in all countries to increase understanding of equine behaviour, supporting people to improve stabling, feeding and watering, as well as to handle animals in a calm and gentle manner. We strengthen owners' skills to provide very basic health care for their animals, such as washing minor wounds to prevent infection, making it possible for such problems to be dealt with immediately.

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© The Brooke/Anna Fawcus

**The Brooke has just started working with the Qalanders, a community that makes a living from breeding mule foals on the flood plains of the Yamuna and Ganges rivers in India. Qalanders were traditionally nomadic people and excluded from society.**

However the Qalanders, are among the most knowledgeable equine owners in India, with a great understanding of the diagnosis and treatment of common diseases afflicting their animals, such as those spread by mosquitoes that thrive in the marshland environment.

Thirty-five-year-old Ferozuddin, belongs to a Qalandar community in Chilor village, two hour's drive from Delhi.

When his wife suddenly became ill, things took a turn for the worse. Ferozuddin had to raise extra money for her treatment at the same time as Rani, his mare, started to also become ill.

Desperate, he contacted the Brooke and veterinary officer Dr Amit Pandey went straight to see Rani. The initial diagnosis revealed Trypanosomiasis – a disease spread by parasites.

**"The animal was weak because it was off her feed, her hind limbs were paralysed and there were blood spots on tissue underneath the eyelids,"** said Dr Pandey. Dextrose, calcium, vitamins and anti-protozoal drugs were administered as part of the initial treatment, continuing for five days.

**"I am very grateful to the team and appreciate the work the Brooke has done in Qalandar community. The mortality rate among our animals in the village has dropped drastically compared with previous years."** Ferozuddin said.



© The Brooke

**Nawab Din, 70, and his donkey transport bricks from the moulding yard to the kilns in one of Lahore's brick kilns in Pakistan. It's back breaking work and Nawab struggles to keep pace with the younger, fitter workers at the Moninpura kiln.**

With feed costing 100 rupees a day, Nawab struggles to find enough to feed his family. Like many others, his donkey has wounds from the pack rubbing against his withers and dust from the bricks gets into his eyes. He's thin and tired from the relentless work.

When the Brooke's mobile veterinary team visit the kiln, Dr Ehtisham gets to work cleaning and dressing the donkey's wounds and gives anti-tetanus injections to reduce the risk of infections.

He shows Nawab how to clean and dress the wounds and gives him a 'doughnut' – a padded rubber ring that sits between the donkey's back and the pack to help him heal.

**"The donkey needs rest but it's just not possible", he said. "If Nawab uses the doughnut then recovery may be quicker as the donkey cannot stop working."** Owners often struggle to earn enough money to survive and this leads to animals being overworked and living in poor conditions.

**"I feel I am responsible for the pain because of the burdens I place on my donkey,"** says Nawab.

The Brooke knows there are no easy answers but we are committed to providing the veterinary care needed by working equine animals.

The training course in equine health care and welfare friendly handling given to 11 para-veterinarians from four provinces in Afghanistan (Kabul, Nangarhar, Herat and Balkh) was very effective in improving their technical capacity and the quality of services delivered to working equine animals. Children's stories rooted in Afghan culture were developed by the team to inspire compassion among village children. Field reports suggest that the children have started treating their equine animals more compassionately and are now competing with each other to improve!

In India, the Brooke extension team provided mobile veterinary services at 15 equine fairs across four states, reaching out to more than 69,000 working horses, donkeys and mules. Sessions were held on group formation, tetanus vaccination, colic management, surra prevention and farriery while meetings with fair organisers and animal husbandry departments, ensured drinking water and proper ramps were provided.

More than 170 equine welfare groups have been formed in India, covering over 15 villages of six districts. These associations have started collective action, influencing, networking and establishing links with various local institutions to achieve sustainability. Some of the benefits of working together include linking with new villages, buying mixed feed in bulk, developing sand pits, undertaking tetanus vaccinations, linking with farrier and hair clippers and getting involved in equine fairs to address some of the problems.

Some 900 working equine animals will be able to enjoy fresh drinking water due to the construction of water troughs in new community areas in Pakistan. The same animals will also enjoy better protection from hot and cold weather as a result of the communities building shelters with some materials contributed by the Brooke.

Providing loans for treatment, cart repairs and purchase of animals are among some of the uses to which savings are being put by equine welfare groups formed by our partners, Animal Health Training and Consultancy Services, in Nepal. Malpractices such as feeding medicines through the nose and using chilli powder in the urinary tract are now vanishing, while better practices such as providing salt, vaccination against tetanus and deworming are becoming more prevalent.

A number of initiatives were launched by communities to improve feeding and guarantee the sustainability of project activities working with our partners Agronomes et Vétérinaires San Frontières (AVSF) in Senegal. In Kopara, community members created a hay bank as a safety measure against food shortage during the dry season. In Bary, a collective field was tilled by community members to yield hay and groundnuts; the profit from the sale being used to buy food for the equine owner association in the season when it is scarce. The Ministry of Livestock has recently assigned some land to the project for the construction of a shelter for carriage horses near Velingara bus station.

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### Assessing Welfare

The Brooke is at the forefront of assessing the welfare of working equine animals in developing countries, finding a range of innovative ways to monitor the outcomes of our work and learn for the future. We rolled out the updated comprehensive welfare assessment tool and trained those working with it, enabling us to measure with greater confidence, changes in welfare.

We use animal-based indicators to provide information on particular welfare issues, for example, a group of indicators representing a specific disease can then be selected and monitored by owners. Support was provided to those programmes looking to develop indicators for specific projects.

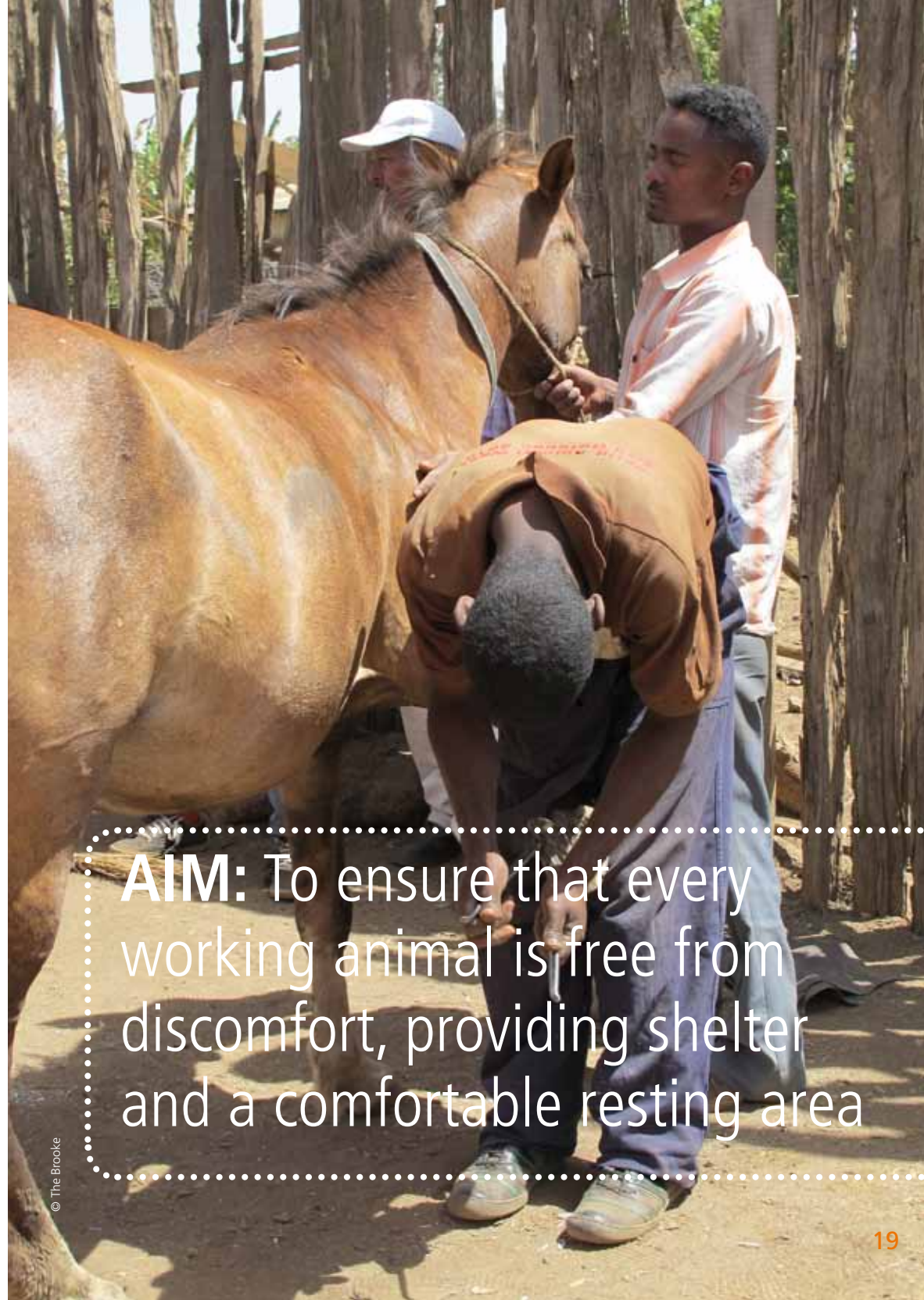
### What we have learnt from our assessments:

Healthy animal competitions through careful monitoring of improvements have helped inspire a certain amount of competitiveness amongst owners of working horses and donkeys in India. The competitions have extended well beyond our operational areas to neighbouring villages and they are being encouraged to promote better animal welfare.

In Kenya, more owners and users have adopted the use of voice commands as a way of controlling their donkeys, according to our partners, KENDAT. This behaviour change saw a four per cent decrease in the use of whips as a means of controlling donkeys (51 per cent of owners/users surveyed used whips, down from 55 per cent the previous year) in Lari and Mwea. This has contributed to the reduction of clinical wounds seen in both areas.

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**FACT:** Many working animals walk for hours, stand in the sun, fully laden and without water, often collapsing from exhaustion



**AIM:** To ensure that every working animal is free from discomfort, providing shelter and a comfortable resting area

© The Brooke



Brooke Pakistan started working in partnership with the Sind Rural Support Organisation in Shikarpur district (southern region) and in Jhang/Sargodha Districts (central region) with the Punjab Rural Support Programme as a result of scoping carried out in 2010/11. The findings recommended expansion in these districts as the working equine population was regarded as needy and communities seen as willing to participate in equine welfare improvement activities.

The grain market shelter for mules working in Hosanna town, Ethiopia, has received an allocation of 150,000 birr (approx £5,500) from the local government with matching funds from the Brooke.

Several successful training courses have been held across Ethiopia focusing on improved farriery services; a refresher training given to 20 government vets; 882 equine owners attended a training of trainers meeting on primary health problems among working equines. Through this more than 2,000 equine owners were reached, impacting positively on over 3,300 working equine animals.

One equine welfare group in Nepal collected money to supplement the funds provided by Animal Health Training and Consultancy, to construct a shed for their animals in a tonga stand and take responsibility for its management.

The Ministry of Agriculture, Livestock and Food Security provided vaccines against rabies to our partner Equinos Sanos para el Pueblo in Guatemala, to carry out preventative vaccination in Petén.

Assessment of Brooke Pakistan trained community based animal health workers resulted in all 57 of them from the central, northern and southern regions, passing the test for certification. Animal welfare messages were piloted for a month on FM radio in the Jacobabad district of Pakistan and the initial response was positive.

### 3. Influencing for improved animal welfare

The Brooke aims to ensure that working horses, donkeys and mules are recognised as indispensable to the lives of the people they serve, playing a part in alleviating human poverty, to advocate for changes in policies and practice to improve their welfare. Despite playing a crucial role in poor households in developing countries, working horses, donkeys and mules are largely invisible in international development policy and plans and are absent in agricultural and food security plans.

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**Lady Livestock Workers are already trained to work with cattle, sheep and goats and are respected in their role by the village communities. Recognising this, the Brooke saw an opportunity to train these women in the care of working equine animals too.**

Gulshan Bibi was one of the first women to become involved. Life for her has been hard as she struggled to make a living as a single mother. Today, she has an income, a worthwhile role in the community, respect, and a job that she finds hugely rewarding.

**"I'm a hard worker and have a passion for animals,"** Gulshan says. After being trained by the Brooke in everything from dressing wounds to providing first aid, she provides care for donkeys and horses where previously there was no one.

Gulshan now works with owners to help them understand how to keep their donkeys strong and happy, explaining that healthier animals live longer and can do more to support the family. The Brooke has trained over 100 women like Gulshan and will expand the project during 2012.





© The Brooke/Anna Fawcus

**Overgrown hooves are a real problem among horses in rural Guatemala. If no one can trim them properly, horses suffer a great deal of discomfort. As a result of training by a Brooke funded partner, ESAP, José Maria Callicio, a farmer in Chimaltenango is now providing hoof trimming to working animals in his neighbourhood.**

In 2009, he was asked to be a community advisor and provides services in the Panimaquin community teaching workers how to trim hooves and provide basic animal welfare.

**"I feel so proud to be a community equine welfare assessor and I really like the training provided," said José Maria. "It has helped me to support my family because I do work based on what I have learned in the training."**

They are neither on the livestock radar in agricultural or food security discussions nor do they feature in transport policy discussions. Not having a positive, powerful, modern image, they have a very low status. Where they do appear in government statistics, the information is often unreliable. Their economic value is hard to articulate and they are not part of the export or trade debates like bovine and ovine animals.

The Ethiopia livelihoods study – ***Donkeys, horses and mules – their contribution to people's livelihoods in Ethiopia***, by Berhanu Admassu and Yoseph Shiferaw, was published and launched in Addis Ababa in June 2011. The study was well received by key government representatives, NGOs and the local and international media.

National World Animal Day celebrations were held in Addis Ababa, Ethiopia in collaboration with the Society for Animal Welfare, the Donkey Sanctuary and SPANA. The event received extensive media coverage and was attended by key government officials to introduce animal welfare to the wider public.

Brooke Pakistan organised the first regional influencing forum in Lahore in March 2012, attended by representatives from academia, NGOs, brick kiln industry and the private sector.

## 4. Practical research

The Brooke uses a range of methods and approaches to research key issues. We encourage participatory methods with equine-owning communities and many good examples of this have already been given. We have benefited from adopting approaches that have worked successfully in public health promotion and the agricultural development sector.

In Pakistan, a study was initiated to look at the impact of increased owners' and farriers' awareness regarding foot care in donkeys transporting goods by cart in Jacobabad and Jafferabad. Results from this study, when finalised, will help us improve activities in the area around foot care.

Brooke India is investigating the disease profile of equine animals presenting as surra cases in four districts of western Uttar Pradesh. The findings will support diagnosis and treatment decisions for what is a major problem for working equine animals in India. Work in Afghanistan on tetanus prevalence will allow further research into the cost-benefit of treatment and prevention and more effective prioritisation of resources.



© The Brooke

**Horses used to taking tourists round the Pyramids found themselves standing idle last year as their owner's income dried up. Mahmoud Osman's horse Franss became very thin and cases of colic increased due to poor quality feed while mortality rates leapt.**

**"During the political crisis I had to take my horse away to a relative's farm, as I couldn't afford to feed him," said Mahmoud who supports himself and his younger brother after their parents died.**

When the political crisis began, tourists stayed away and this hit horse owners working in the trade. To fill the gap, the Brooke's feeding programme began in earnest to help owners and their animals survive. We have been working at the Pyramids for the last 15 years.

**FACT:** Many working animals are hobbled or kept in cramped spaces unable to do things they enjoy

## Our supporters

The Brooke is incredibly lucky to be supported by many kind, committed and dedicated people, whose passion for equine animal welfare contributes so heavily to our success.

We'd like to thank everyone who has helped the Brooke over the past 12 months, in whatever form, from cake sales to running a marathon, skydives or a sponsored hack – every event has helped us to prevent working animals suffering.

In addition to the many thousands of regular supporters, trusts and corporate donors who give to the Brooke, we're also incredibly grateful for the support of our 35 groups across the UK, and as far away as Brunei, Canada, and Australasia. Thank you to everyone involved in giving up your time to fundraise and support the Brooke's important work. If you are new to the Brooke and would like to support us, please visit: [www.thebrooke.org/donate](http://www.thebrooke.org/donate)

### Leaving a lasting legacy

One in three working horses, donkeys and mules would not be helped without legacies from the Brooke's generous supporters. They are not all large amounts but combine to make a huge difference to the welfare of suffering animals and their hard working owners. Each and every legacy is vital to the future of our work and will help us to reach even more animals in need. We would like to pay tribute to all those who so kindly remember our work in their Wills and to express our thanks to their friends and relatives.

**If you would like to know more about our work or might consider including the Brooke in your Will, please contact [Adam.Buckles@thebrooke.org](mailto:Adam.Buckles@thebrooke.org) or call him on + 44 20 7653 5816.**

**AIM:** To ensure every animal is free to express normal behaviour – providing space, facilities and company of the animal's own kind

◀ Mahmoud Osman, 16, and his horse, were caught out by the downturn in the tourist trade in Egypt.





## Raising support

**Marwari horses, snake charmers and brick kilns were some of the experiences encountered by supporter Heather Pane on the Brooke's India Horse Riding Challenge. Here, she takes up the tale.**

After driving through the colours and chaos of India's traffic, we were happy to arrive at Dundlod, a village near Jaipur in Rajasthan. Entering the huge gated entrance to the fort I realised that this week was going to be special... I woke to the sounds of nickering horses, the smell of campfires and watched as the Dundlod stud came to life.

The Marwari horses were feisty, forward going and tireless – descendants of the original warhorses used against the moguls. Every evening we exchanged tales of fun and adversity around the campfire. I couldn't believe the comfort of our accommodation or the delicious food. We were never alone, with snake charmers, itinerant actors and whole villages coming to watch us.

Horses have been a central theme in my life for the last 50 years and have given me so much pleasure. The Brooke's India Horse Riding Challenge offered me the perfect opportunity to do more.

As the trek finished, having to say goodbye to our equine and human friends was helped by our anticipation of seeing the Brooke's work at the brick kilns of north Delhi – the reason why we had all signed up for the challenge. As we entered the brick kiln with its towering chimney belching out black smoke, we met Rakesh, 27 years old and father of five daughters. He is part of the Brooke's project and was proud to demonstrate his animal welfare knowledge.

I liked the simplicity of the Brooke's approach - simple veterinary first aid packs using locally sourced products and a solid programme of education. The workers take this knowledge with them when they leave - hopefully becoming ambassadors of animal welfare in other villages.

We were honoured to meet the women too. They were an inspiration as they explained their micro credit scheme - money collected, shared and managed by them.

I would say to anyone, take up the challenge of a Brooke Ride! You will have a real insight into a country where horses have played such an important role and continue to do so even today. Afterwards, we were all delighted to hear we had raised over £110,000!

# Fundraising

Thanks to the generosity of our supporters, our fundraising income continued to grow last year, despite tough economic conditions. Total income increased from just over £15m in 2010/11 to over £17m in 2011/12.

It was an exceptional year for legacies - our highest ever at over £7m. In addition to the kindness of our UK supporters, we must also thank our friends at Brooke Netherlands who contributed more than 25% above their target and our new American Friends of the Brooke charity that was launched during the year.

Our ambitious plans mean that we need to continue our income growth, and during the year work was carried out to identify fundraising opportunities in new markets.

## Our Promise to you

The Brooke is a member of the Fundraising Standards Board (FRSB), a government approved regulatory body ensuring charities raising money from the public, act in an open, fair, honest and legal manner at all times.



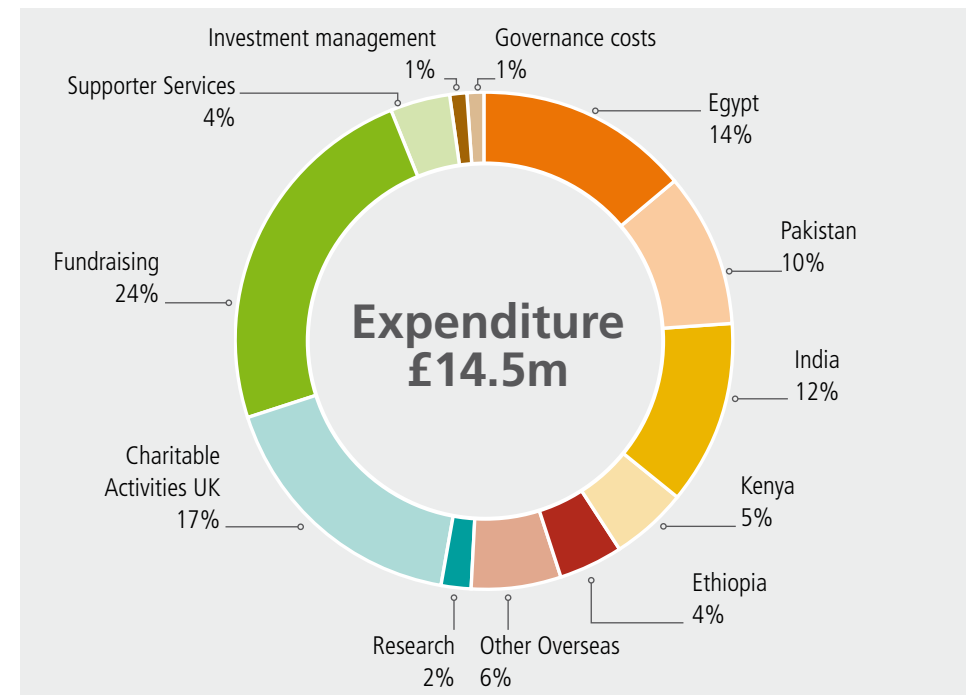
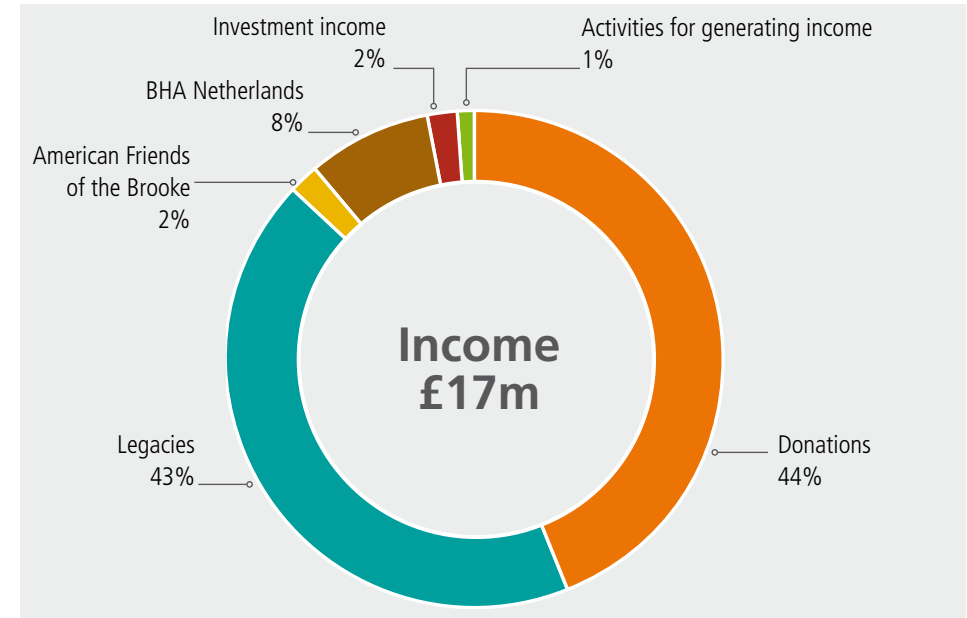
As a member of the FRSB, we have signed up to the following codes:

- 1 We are committed to high standards
- 2 We are honest and open
- 3 We are clear
- 4 We are respectful
- 5 We are fair and reasonable
- 6 We are accountable

Further information is available from: [www.thebrooke.org/our-promise-to-you](http://www.thebrooke.org/our-promise-to-you)

A copy of the full audited report and accounts can be downloaded from our website – [www.thebrooke.org](http://www.thebrooke.org) – or obtained by writing to our Supporter Care Team at the address on the back cover.

# Financial Review





# Legal and administrative details

## President

HRH The Duchess of Cornwall

## Honorary Vice Presidents

Dr David Jones MRCVS

Ms Ann Searight

## Patrons

HRH Princess Alia bint Al Hussein of Jordan

Sir Peter O'Sullivan CBE

## Ambassadors

Ms Emma Milne MRCVA

Mr Nigel Payne

Major Richard Waygood MBE

## Trustees

Major General Peter Davies CB (Chairman)

Mr Stephen Savage (Deputy Chairman)

Mr Paul Elphick (from 27 June 2011)

(Honorary Treasurer)

Mr Peter Coe (until 27 June 2011)

(Interim Treasurer)

Mr Denys Bennett

Sir Robin Christopher KBE, CMG

Ms Cecilia Hope

Dr David Jones MRCVS

Mr Ian Kerr

Sir David Madden KCMG

Miss Sally Nichols

Dr Richard Philip MRCVS, OBE

Mr Patrick Rodier

Ms Ann Searight

Mr Michael Seton

Mr Anant Shah

Mrs Caroline Stockman

## Senior Management Team

### Chief Executive

Petra Ingram FCMA

### Director of International Development

Dorcas Pratt

### Director of Resources and

### Company Secretary

Sue Coles FCA

### Director of Fundraising and

### Communications

Jasvir Kaur (from November 2011).

# Contact addresses

## UNITED KINGDOM

### HEADQUARTERS AND REGISTERED OFFICE

The Brooke  
30 Farrington Street  
London EC4A 4HH  
Tel: +44 20 3012 3456  
www.thebrooke.org

Registered in England & Wales  
Company number 4119581  
A company limited by guarantee  
A charity registered with the Charity Commission  
Charity No 1085760

### INTERNATIONAL OPERATIONS UK BRANCHES JORDAN

Brooke Hospital for  
Animals  
Petra 71811 PO Box (51)  
Jordan  
Tel: +962 (0)3 2156437

### ETHIOPIA

Brooke Hospital for  
Animals (Ethiopia)  
Bole sub city,  
Kebele 19,  
House no 442  
PO Box: 1554 code 1250  
Addis Ababa, Ethiopia  
Tel: + 251 116 610069

### SENEGAL

Brooke Hospital for  
Animals (Senegal)  
Villa 3074 - Amitié  
1BP 10488  
Dakar Liberté  
SENEGAL  
Tel/  
Fax : + (221) 33 825 46 25.

### AFFILIATED ORGANISATIONS EGYPT

Brooke Hospital for  
Animals (Egypt)  
Registered Office:  
2 Bayram El-Tonsi Street  
Zein El-Abdein 11441  
Cairo, Egypt  
Tel: +20 2364 9312

### INDIA

Brooke Hospital for  
Animals (India)  
Registered Office:  
2nd floor, A block, 223-  
226, Pacific Business Park,  
Dr Burman Marg, Plot no  
37/1, Site IV, Sahibabad  
Industrial Area Ghaziabad  
– 201010, Uttar Pradesh,  
India  
www.thebrookeindia.org

### PAKISTAN

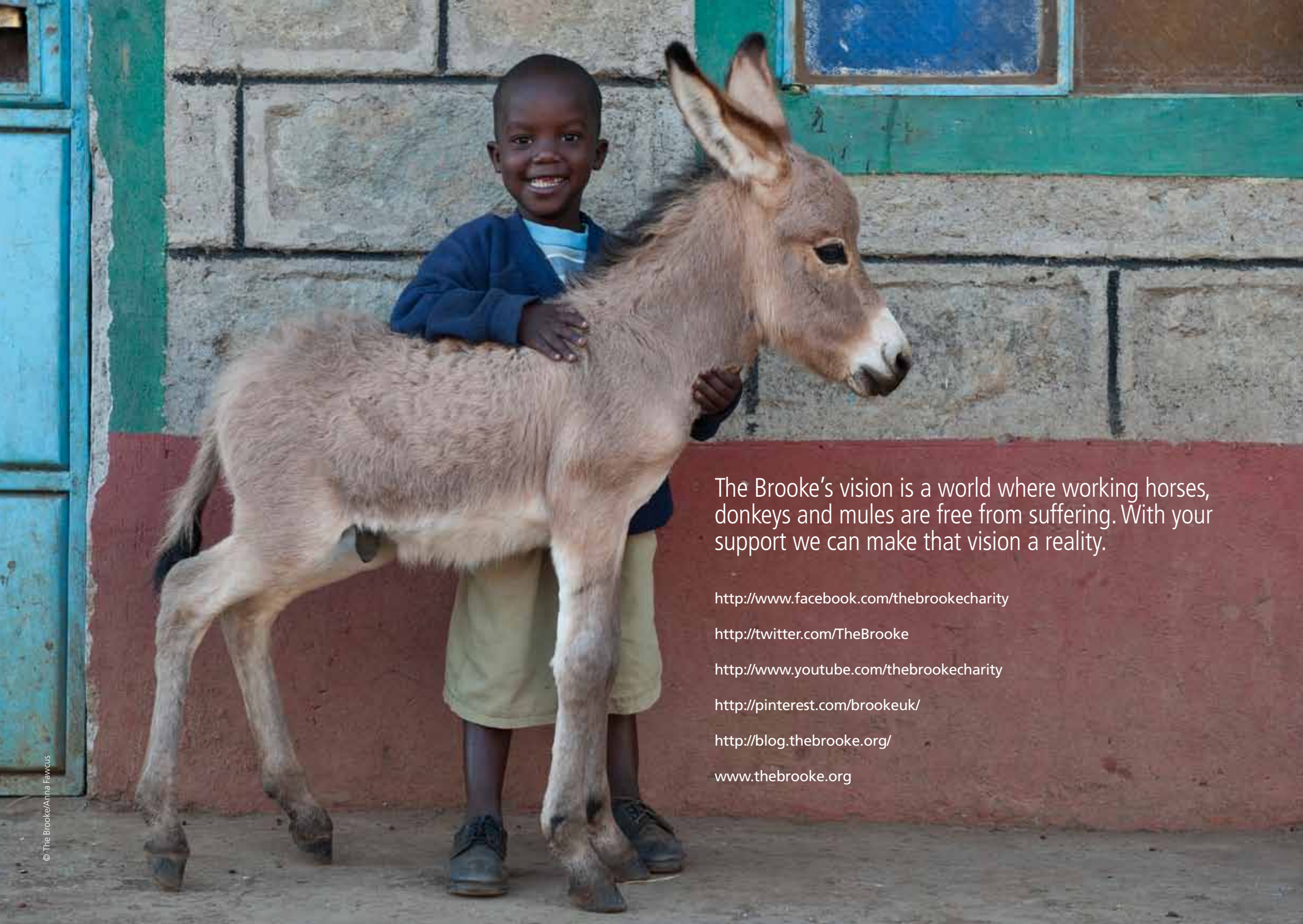
Brooke Hospital for  
Animals (Pakistan)  
Registered Office:  
9/295 Sarwar Road  
Lahore Cantt, Pakistan  
Tel: +92 42 665 0751  
www.thebrooke.org.pk

### INTERNATIONAL FUNDRAISING PARTNERS NETHERLANDS

Brooke Hospital for  
Animals Nederland  
Van Baerlestraat 13-C  
1071 AM Amsterdam,  
Netherlands  
Tel: +31 20 670 9229  
www.brooke.nl

### UNITED STATES OF AMERICA

American Friends of the  
Brooke  
C/o Chapel & York Limited  
1000 N West Street,  
Suite 1200 Wilmington,  
DE 19801 USA  
www.thebrookeusa.org



The Brooke's vision is a world where working horses, donkeys and mules are free from suffering. With your support we can make that vision a reality.

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<http://blog.thebrooke.org/>

[www.thebrooke.org](http://www.thebrooke.org)



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**The Brooke**

30 Farringdon Street  
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+44 20 3012 3456  
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Registered Charity Number: 1085760