

## VOLUNTEER SPEAKER ROLE DESCRIPTION

**Brooke's speaker network plays an important role in maintaining relationships with our supporters across the UK – educating people about the water and sanitation crisis, and raising funds for our vital work.**

Thanks to our volunteer speakers all over the country giving inspirational talks to churches, schools, Rotary clubs and other community groups, we can transform even more lives.

### As a volunteer speaker you would:

- Give talks to a variety of community groups about Brooke's work.
- Educate people about the plight of working animals in some of the poorest parts of the world.
- Inspire groups to support Brooke and/or raise funds.
- Liaise with the Speaker Coordinator and Brooke's Community Fundraising Team about planned talks.
- Generate talks in your local community and update the Speaker Coordinator and Community Fundraising Team.
- Send donations collected at talks to Brooke.
- Provide feedback on talks and notify Brooke of opportunities for fundraising.
- Keep up to date with Brooke's key messages, speaker resources, fundraising initiatives and news by reading our monthly e-newsletter.
- Provide support to new speakers in your local area once they're trained to help them develop as speakers.

### What makes a good speaker?

- The confidence to speak to a range of community groups, from school children to Rotarians. *(essential)*
- A commitment to Brooke's vision and mission. *(essential)*
- Confident speaking in public. *(essential)*
- An interest in animal welfare. *(desirable)*
- An interest in international development. *(desirable)*
- An interest in fundraising and volunteering. *(desirable)*

## What's in it for you?

- The chance to work in schools and influence the perspective of young people
- The opportunity to develop your public speaking skills and confidence through formal training and experience.
- The chance to meet new people from your local community.
- The chance to meet like-minded Brooke volunteers.
- The opportunity to be part of an influential network of ambassadors.
- The opportunity to learn more about animal welfare and international development.
- Expenses for travel to training and to talks are covered.

## What next?

If you're interested in becoming a Brooke speaker:

1. Complete the application form and return it to the Community Fundraising Team.
2. Undertake a phone interview.
3. If successful, attend a one-day training course where you'll be given the support materials you'll need, including a USB stick of speaker resources such as PowerPoint presentations.
4. Give talks for Brooke! We ask our speakers to give at least four talks a year and to do their first talk within six months of training.