TEAM HACKATHON

You don’t have to go it alone to be part of MyHackathon – perhaps you’d like to host a fundraising hack for friends and family or even open it up to the public? TeamHackathon is a great way to have a fun time whilst raising money for Brooke.

Follow our steps to make your TeamHackathon a massive success:

The basics
Decide on a date, time and location that will be popular with your friends and family and make sure Brooke knows your plans.

Raising those funds
Think about how you will raise money – will you ask for an entry fee or for your hackers to get sponsored? Why not both? Be ambitious with your fundraising and encourage everyone else to be.

Set up a fundraising page
Once you have set up your own fundraising page you can create a team so others can connect their fundraising pages. Visit justgiving.com/campaign/MyHackathon2020

Keep it safe and legal
Wondering if you need permission or insurance? Check out this handy government guide packed full of lots of useful information:
gov.uk/government/publications/can-do-guide-for-organisers-of-voluntary-events

Brooke is a charity registered with the charity commission No. 1085760 & a company limited by guarantee registered in England & Wales No. 4119581
Our fantastic supporter Deborah organises a yearly sponsored ride in Ashsown Forest. Last year Deborah raised an amazing £4,600 for Brooke in a special event attended by over 200 riders.

"It’s really rewarding to see all the riders arrive and enjoy a great day out with their horses. The riders are all happy to raise money for the Brooke, a very well recognised charity helping improve the lives of less fortunate horses and donkeys around the world."

Deborah’s top tips:

- Charge an entry fee and encourage riders to also raise sponsorship.
- Have a competition for highest fundraiser.
- Use Facebook to promote – you can have a page for your ride.
- Choose a location that is easy to access and has good parking.

Your TeamHackathon does not need to be as big as Deborah’s – big or small you can be sure that the money you raise will make a massive difference to working equines around the world and the people that depend on them.

GET STARTED NOW: THEBROOKE.ORG/MYHACKATHON
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