CALL FOR EXPRESSIONS OF INTEREST
Independent Process Evaluation of Brooke Ethiopia

1 Background

Brooke has been working in Ethiopia since 2006, addressing the needs of one of the largest working equine populations in the world. Ethiopia has more than 9 million equids, of which 72% are donkeys, 23% horses and 5% mules\(^1\). Around 80% of working equids are found in rural areas and 20% in cities. Rural working equids are an integral part of the livelihoods assets of agriculture–dependant families and are less exploited than those in urban areas. In many cases in urban areas, working equines may be the only or main livelihood asset of the household, and may suffer from extreme welfare issues. People’s high dependency on the income generated by their animals in cities is the main cause for over-utilization and exploitation of working equids.

Brooke Ethiopia has gone through three planning cycles since its creation. From 2008/09 to 2011/12, Brooke worked through a partnership with the Bureau of Agriculture and Rural Development in Oromia, Amhara and SNNPR. The second strategic planning cycle (2011–2015) focused on expanding direct implementation. The third strategic planning cycle (2015–2020) was shortened due to Brooke changing its planning approach from annual planning exercises to a Multi-year planning approach with multi-year logframes. This change included alignment with Brooke’s Global Strategy and Theory of Change.

The 2009 Charities and Societies Proclamation\(^2\) (CSP) Ethiopia had established strict regulations on civil society organizations, including requiring CSOs to allocate 70% of their budget to operational costs and 30% to administrative activities. This regulation has now been replaced by the Organizations of Civil Societies Proclamation\(^3\) which was adopted by the House of Peoples Representatives in February 2019.

2 Project Goal and Outcomes

Goal: By 2021, the welfare of 449,681 working equines, including 17,468 hard win animals have sustainably changed.

2021 Outcomes:

- 270,070 equine owners and communities in 16 woredas in SNNPR and Oromia regions improved equine welfare practices;

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\(^1\) 2013, Ethiopian Central Statistics Agency,
\(^2\) Federal Negarit Gazette of the Federal Democratic Republic of Ethiopia (Official Gazette) 15th Year No. 25, on 13 February 2009.
\(^3\) Federal Negarit Gazette of the Federal Democratic Republic of Ethiopia (Official Gazette) 25th Year No. 33, on 13 March 2019.
• 7,764 equine owners and handlers (gharry, cart, pack donkeys) in 6 urban areas (Halaba, Dodola, Addaba, Qore, Addis Ababa and Nazrath) adopt and continually practice improved welfare practices;
• 82,325 Equine owners and communities in three woredas (Amhara region) benefited from the DVRF;
• Issues of equine welfare included in the government policy and legal frameworks;
• Brooke Ethiopia developed appropriate capacity (manpower, systems and procedures) to implement in compliance and be agile to demands.

3 Scope of the Evaluation

The objective of the independent process evaluation is to capture the learning from Brooke Ethiopia's programme management structure, management culture and practices forged under strict national regulations for International Non-Governmental Organisations. Particularly it will look at, and gain learning from, the different programming configurations implemented since the last planning cycle (2015).

It is anticipated that the evaluation findings and recommendations will enable Brooke Ethiopia to incorporate lessons learnt into the new financial year (2019–2020). This includes developing a strategy and plan for better aligning with the Brooke Global Plan 2019/2021, as well as with the new Ethiopian legal context (post 30/70 allocation).

The evaluation will generate the following deliverables:

1. **Inception report** outlining the evaluation methodology to be used by the evaluator and a final work plan;
2. **Stakeholder workshop:** the evaluator will facilitate a learning workshop in country to present the draft report and the findings of the evaluation to the programme staff and key stakeholders; and to gather feedback on the findings and build consensus on recommendations;
3. **Draft evaluation report** with specific recommendations, lessons learnt and good practices;
4. **Final evaluation report** (max. 30 pages) incl. executive summary.

Gender equality issues should be explicitly addressed throughout the evaluation activities of the consultant and all outputs including final reports or events need to be gender mainstreamed.

4 Evaluation arrangements and professional requirements

An Independent Evaluator will conduct the process evaluation between the 9th September and the 7th November 2019. The assignment is for approximately 28 work-days during that period. The assignment will require travel to Ethiopia for the fieldwork. Brooke Ethiopia staff will help in organising accommodation and internal transportation for field visits.

Selection of the Independent Evaluator will be done by the Performance & Evaluation team of Brooke UK and will be based on the strength of the qualifications provided by potential candidates through their expressions of interest for the assignment.

Interested candidates should include the following in their expression of interest (EoI):

1. An updated CV
2. A detailed presentation of their **background and experience** in relation to profile described below
3. A **statement of availability** for the entire duration of the assignment
4. A daily consultancy fee in British pounds (GBP)
5. Two work samples

Profile of consultant

Applicants should have:

Essential

- Knowledge in process evaluation, overall governance and accountability of programme delivery, management and business analysis, the Ethiopian intervention context and understanding of financial auditing;
- Significant field experience in process evaluation of development programmes;
- Relevant degree / equivalent experience related to the evaluation to be undertaken;
- Significant experience in management, implementation, and accountability of programmes;
- Good knowledge and experience of gender equality and non-discrimination;
- Good communications skills and experience of workshop facilitation;
- Ability to write clear and useful reports (may be required to produce examples of previous work);
- Fluent in English;
- Ability to manage the available time and resources and to work to tight deadlines;
- Independence from the parties involved.

The deadline to submit expressions of interest for the evaluation is by close of business on Sunday 30th June 2019. Applicants should submit a complete expression of interest (including all five elements highlighted above) by email to cesar.urquizo@thebrooke.org with the subject line 'Independent process evaluation of Brooke Ethiopia'.