GET CLOSER TO OUR WORK AS A FRIEND OF BROOKE
Dear Friend,

Horses have been a huge part of my life for as long as I can remember. So I was honoured when Petra Ingram, Chief Executive of Brooke, asked me to come on board as Patron of Brooke. Since that time, I’ve thoroughly enjoyed a close friendship with this wonderful organisation. Quite frankly, I can’t think of a better way to give back to the animals that have brought me such pleasure over the years.

That’s why I want to let you know about a way you too can make even more of an impact on a cause you’re passionate about – as a Friend of Brooke.

We are on an exciting journey to reach more working animals worldwide. I’m inviting you to join me in that mission, by becoming a Friend of Brooke. Our Friends provide much-needed funds to enable Brooke’s overseas teams to deliver real lasting change to the lives of working horses, donkeys and mules.

Becoming a Friend brings you right to the heart of our work overseas, with opportunities to bring about sustainable positive change.

That’s why I want to let you know about a way you too can make even more of an impact on a cause you’re passionate about – as a Friend of Brooke.

As a Friend of Brooke, you’ll have the opportunity to help even more animals and make a lasting impact on their lives. You’ll be the first to know our latest news, bringing you closer than ever to our work. To reflect how much we value your incredible contribution, you’ll also enjoy exclusive benefits, giving you a greater connection with Brooke – and other updates throughout the year.

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- A Friends of Brooke welcome pack
- Invitations to special events – attended by our CEO, Petra Ingram, staff from the field and our patron Alastair Stewart
- Brooke Bulletin twice a year – exclusive to Friends of Brooke
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Alastair Stewart
Patron of Brooke

What it means to be a Friend of Brooke

Friends of Brooke are valued
An annual gift of between £1,000 – £5,000 makes a substantial impact on our work.

Friends of Brooke are loyal
Their committed support allows Brooke to bring about sustainable positive change.

Friends of Brooke are compassionate
They share a deep compassion for horses, donkeys and mules.

Friends of Brooke are knowledgeable
As dedicated supporters, Friends understand our work – and will have the opportunity to learn more.

Could you be a friend of Brooke?

As a Friend of Brooke, your contribution will make a substantial, long-term difference to the lives of hard-working horses, donkeys and mules. Your support could help to fund some of the following activities:

- Community engagement sessions with local owners
- One-to-one sessions with local owners
- annual fund
- Community engagement sessions with local owners
- One-to-one sessions with local owners
- training and support to farriers and local health workers
- Fund for training and support to farriers and local health workers
- Fund for training and support to farriers and local health workers
- sun
- Fund for training and support to farriers and local health workers
- Fund for training and support to farriers and local health workers
- salaried office support

By supporting Brooke as a Friend, you’ll be helping to fund some of the following activities:

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Your gift could increase by 25% with the Gift Aid scheme.

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

I would like to Gift Aid my donation.

I am not a UK taxpayer.

I would like to pay by card

Please authorise payment by completing the following:

Card number:
Cardholder’s name:
Expiry date:
Signature:

I would like to pay by cheque or postal order

Please make your cheque or postal order payable to ‘Brooke’ and return it with this form.

I would like to pay by Direct Debit

Please see overleaf for how to pay by Direct Debit.

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NAME OF UNIVERSITY

ADDRESS

POST CODE

Tel:

Email:

I would like to join Friends of Brooke with a gift of:

£1,000
£3,000
£5,000

Other

Card number:
Cardholder’s name:
Expiry date:
Signature:

If you have made a gift in the last 4 years, you may be eligible to claim Gift Aid on it. Please contact our Supporter Care Team on 020 7470 9393 if you wish to claim Gift Aid. If you want to cancel this declaration, please contact us on that number and email address above if you would be happy to be contacted by Brooke by phone, text or email.

If you would like to cancel your Gift Aid declaration at any time, or if you no longer pay sufficient tax on your income and/or capital gains, please let us know.

Telephone

Email

Post Code

Name

Address

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www.thebrooke.org/privacy-statement

This form will update any previous contact preferences you’ve told us about. We will never sell your data. You can read our full privacy statement online at
Brooke's vision is of a world in which working horses, donkeys and mules are free from suffering. We're currently reaching 2 million animals a year across Africa, Asia, Latin America and the Middle East. With over 100 million working equines around the world, we're committed to expanding our work in order to help even more of these animals - and enable them to lead happier, healthier working lives.

Our team is made up of vets, animal welfare experts, advocacy and development specialists – and the supporters who make all our work possible. We work with people, communities and organisations to end immediate suffering and to create lasting change.

Everything we do is driven by compassion and firmly grounded in evidence – its effectiveness has earned us international respect. We are proud to be Brooke.

Brooke began in 1934 when Dorothy Brooke commenced her undertaking to help abandoned ex-war horses in Cairo. In an impassioned letter to the Morning Post newspaper she exposed their plight and raised thousands of pounds from the British public. 

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