



ISSUE  
03

# HOOFF PRINT

HOW YOUR SUPPORT MAKES ITS MARK



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Winter 2023

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## Welcome to Hoof Print

I can hardly believe we're already on issue 3 of our new-look newsletter. We've had lots of positive comments, which is so encouraging. This edition is super exciting because we've got some amazing success stories to share with you. You're making a lasting difference to the lives of vulnerable working horses, donkeys and mules – and by supporting our grassroots work in their communities too – you're ensuring a better world for working animals for generations to come.

Thank you for choosing to support Brooke. Pour yourself a nice cup of tea or coffee and take a moment to enjoy your newsletter.



Chris Wainwright  
Chief Executive, Brooke



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### Did you know?



Working equines deliver the world's coffee on their backs.

**166.63m** 

sacks were consumed last year – weighing **60kgs** each.





## Hot off the press: historic bans and unique bonds

### SPOTLIGHT ON IVORY COAST

On Wednesday, 13 July 2022 – the government of Ivory Coast (also known as Côte d'Ivoire), made a momentous announcement. **They declared a total ban on the slaughter and export of donkeys.**

Hundreds of thousands of donkeys across Africa have been slaughtered for their skins due to rising demand for ejiao – a traditional Chinese medicine. This significant milestone came on the back of dedicated work by Brooke West Africa and would not have been possible without the committed support of people like you.

This news from Ivory Coast follows the ten-year ban on donkey slaughter in Tanzania in late 2021 and is yet further proof that by working together we can end the slaughter of donkeys for their skins for good.

"This is a historic decision for the preservation of the donkey species. It compliments an integrated response at the regional level, led by Brooke West Africa. It is truly a huge stone thrown into a pond of traffickers of donkey skins and the result of a great collaboration with the Ministry of Livestock of Côte d'Ivoire."

Brooke West Africa Regional Director,  
Emmanuel Sarr.

### SPOTLIGHT ON ETHIOPIA

In Ethiopia horses are used as taxis (known as gharry work). They toil for long hours with very few breaks and are often exhausted, malnourished and easily injured.

But thanks to our grassroots work, many gharry horses now have better lives. Brooke Ethiopia trained Tessema Maddo in equine care. His three horses – Bora, Dama and Guracha – are all in fine health and he makes sure to pass on his knowledge to other gharry horse owners. He's also educating his children to care for the family's animals. "All of my children look after the horses," he says.

"It is very essential to transfer [my] knowledge to my kids because they have got to live their life using horses as a means of livelihood."

With your help, Brooke has improved the welfare of over half a million working equids like Dama, Guracha and Bora in Ethiopia.



#### Stay up to date

Visit [thebrooke.org/news](https://thebrooke.org/news) to get Brooke's latest news and updates as soon as they happen. You can also subscribe to email updates at the bottom of the home page.

# A day in the life of...

Dr Josphat Matara,  
veterinarian,  
Meru, Kenya



## MORE A CALLING THAN A BUSINESS

Dr Josphat Matara is working with Brooke and our partner KENDAT in Kenya, delivering the highest quality of care to working equines and mentoring the next generation of vet professionals.

"I start my day [with] breakfast, dropping my children [to] school, then going to my office [to] meet my students and veterinary interns to plan our day. I have a team of 12 vets and paravets. Currently I am training them on clinical case management, safe animal handling and animal welfare principles.

"On average, I treat 3–6 animals a day. You can't really tell the distance you're likely to travel, but on average, it's 100–200 kilometres per day. My work would be easier if I had a car. During the rainy season you can't serve farmers adequately due to poor road networks and the motorbike also limits the number of students who can accompany me.

"Being a vet can be stressful. In [many] situations, I take a short break, drink some water, take a deep breath, then take some time to understand the situation and think about it. This helps me conclude the source of the problem and come up with a solution.

"The best way to prevent animal suffering is to educate farmers and owners [on] routine management practices, early reporting and treatment of diseases, proper shelter and access to quality feeds and clean water.

"After spending the whole day in the field, I go back home. I take a warm shower, assist my children [with] their homework, take supper as I watch the news, and finally go to sleep at about 10pm."

"I've learned that veterinary practice is more of a calling than business, many times the owner is unable to pay for the services. Being an animal welfare advocate, I usually manage the cases without pay."

To learn more about our work in Kenya, visit [thebrooke.org/our-work/east-africa](https://thebrooke.org/our-work/east-africa)



Did you know?



**1.17million**

donkeys live in Kenya.

# Your support in action



Look at the difference you're making!  
With every new farrier we train, we're ensuring the wellbeing of generations of working equines to come.



**1<sup>st</sup>**

government-accredited farriery training school in Africa



**50,000**

working equines will benefit (and that's just in the short-term!)



**11**

farriery graduates now working as professional farriers



**808**

hours of training in six months



**5**

community farrier training projects in Senegal



**2<sup>nd</sup>**

cohort of farriery students started training

## See how your support makes its mark

We're training a new generation of farriers to ensure the wellbeing of working equines for years to come.

In August last year, Angus Wiseman from Brooke and Robin May from Brooke's partner, the Worshipful Company of Farriers, travelled to Senegal to put into action Brooke's Farrier Mentoring Framework, as part of our Global Farriery Project.

The farrier trainers spent three days overseeing hoof trimming in rural areas with 'Team Best'. These are the trainees who show the most promise as farriers and future trainers. Two further days were dedicated to shoeing and delivering theoretical classroom training at CEP – the first government-accredited farrier school.

The training used tools like plastic horse legs and covered important topics such as corns, abscesses, foot bruising and hoof cracks. Robin and Angus also demonstrated farriery techniques themselves, to provide practical guidance.



## Inspiring the next generation

One of the highlights of the visit for Robin and Angus was being able to speak with young people – as well as the children who were observing the farriery training. Inspiring compassion and care for animals, as well as encouraging the next generation of potential farriers is of critical importance for lasting change.

The youngsters showed a keen interest in what was going on, which is so encouraging because it is their generation that has the ability to make change happen. Currently too many working equids are seen as machines, but by showcasing the value of a healthy animal, hearts and minds can be moved leading to better treatment for hard-working equines.

"The interest taken by the equine owners, wider community and particularly the children, was fantastic to see. If the work we're doing inspires the next generation that has to be a positive result."



Angus Wiseman,  
Brooke's Global  
Farrier Advisor



## Volunteer fundraiser Jenny is unstoppable!

Jenny Lack from near Ludlow, Shropshire has been a Brooke supporter for 35 years and has raised over £150,000 to help working horses, donkeys and mules around the world.

### How did you become a volunteer for Brooke?

When I retired in 2007, I promised Brooke that I would concentrate on fundraising. The first thing I did was to make shopping bags from old Capri Sun packets. I collected them from local schoolchildren and sewed them myself. I then sold them in a friend's shop in Shrewsbury, where I was able to use the shop window to publicise Brooke's work.

### What kinds of things do you do to raise money?

I was offered a free stall at Ludlow Market and friends who do house clearances helped me a lot by giving me small items that would often get thrown away. I have a passion for recycling and reusing on my stall. I have sold everything from footstools and fire screens to false teeth! I also make cards with hand-pressed flowers and have sold over 700 of these cards this year.

### What inspired you to volunteer?

I visited Brooke's work in Egypt with my daughter Lucy who is a vet. We saw five of Brooke's clinics and a brick kiln outside Cairo. The visit was inspirational, and it gave me a lot of insight into the problems owners have. I still use the wonderful photographs in my talks about Brooke's work today.

### What do you enjoy most about your role?

I enjoy talking to people about Brooke's work – the types of problems that Brooke sees are often caused by poverty and ignorance. I like the fact that Brooke helps people as well as animals. Education is so important particularly with young people.

### Do you have pets and a love of animals?

I have a horse – a Welsh cob, Section D who is thoroughly enjoying her retirement. I also have two very affectionate cats who just turned up to live with me!

**To find out about volunteering opportunities with Brooke, please visit [thebrooke.org/join-in](http://thebrooke.org/join-in)**

## In loving memory of Mel

One day, Kim Smith who loves animals, saw a fundraising message from Brooke on the television about the plight of working animals. She knew at once that she wanted to give a donation in memory of her daughter Melissa who sadly died in 2018.



"Melissa suffered from a genetic skin blistering disease, and I thought how similar the sore, open wounds that the donkeys suffered were like Melissa's and how much pain they must be in, like Mel was constantly. I know that she would have sympathised with the poor little donkeys and would have donated to Brooke if she had been here."

If you would like to give a donation to Brooke in memory of someone you love, please use our online form [thebrooke.org/inmemory](http://thebrooke.org/inmemory) or call our supporter care team on 020 7470 9393

# Walk with them forever

For working horses, donkeys and mules, the road is long and tough. Give a gift in your Will and you can be by their side – today, tomorrow and always.



## Your gift has the power to transform their future



"I decided a long time ago that I would include a gift to Brooke in my Will. I trust them. I know what they are doing is right."

Angela Rippon, CBE, Brooke supporter

You could help create long-term changes so that more working animals can live a life free from needless suffering now and far into the future.

If you would like to find out more about how a gift in your Will could let your compassion for animals live on, please contact our legacy team to request your 'Guide to Leaving a Legacy'.

Email: [legacies@thebrooke.org](mailto:legacies@thebrooke.org)

Call: 0207 470 9343

Visit: [thebrooke.org/legacies](http://thebrooke.org/legacies)

# News from the field

Stories from around the world.

## Pakistan floods update

Last August and September, monsoon rains – 10 times the normal average – caused devastating floods in Pakistan. Up until then, Brooke Pakistan was on track to reach working equines in 3,000 brick kilns over the next five years as part of the Alborada project. They were already supporting animals and owners in 1,352 brick kilns. But that work had to pause when the floods hit and we rushed to reach more than 11,000 working animals most badly impacted by the disaster.

Around 560 brick kilns were totally put out of action and the people who worked there lost their livelihoods. Thankfully, their donkeys, mules and horses came to the rescue, helping them to escape to higher ground and in the weeks following the flood, they were used to transport food, water and goods.

Thanks to supporters like you, in the immediate aftermath, Brooke Pakistan teams swung into action setting up relief camps in public spaces and brick kilns. **We provided food rations to 10,141 animals and 3,064 owners, treated 26,070 sick and injured livestock animals and de-wormed 3,622 animals.** Our staff worked day and night in



extremely arduous conditions, overcoming significant challenges to reach as many animals as possible.

Now, many months on, the need is still very great. Our focus now is on vaccinating animals against disease and distributing mosquito nets for animals and their owners. After a flood of this magnitude, stagnant water and mosquitoes pose a risk for many months. We're working with the Pakistan Government's livestock department to continue vaccinating and de-worming animals. Our dedicated teams are still working to provide assistance to working animals wherever possible.

We are focusing our efforts on the hardest-hit areas and doing all we can to help working animals and their owners to recover from this major disaster. Hopefully, it will not be too long before we can resume our long-term work in Pakistan's brick kilns to improve the lives of the working animals there.

**For the full story, watch our video 'Flood report from Brooke Pakistan' narrated by Brooke Pakistan CEO Mohammed Farooq. Visit [youtube.com/thebrookecharity](https://www.youtube.com/thebrookecharity) and search 'Flood report'**



"Thank you for your support and we'll keep you updated on our work here."

Interview with Chair of Brooke Pakistan board Brigadier (R) Rashid Siddiqi

# Before & after

Changing lives by changing perceptions.

Many working horses, donkeys and mules suffer when a little know-how could prevent it. Lakh's story shows that by giving owners the knowledge and expertise to care for their animals themselves, things can change for working animals and the people who depend on them too.



**Before**

Lakh is a little grey donkey who works for his owner in a coal mine in Peshawar, Pakistan. One day Lakh was navigating a narrow tunnel with a heavy load of coal on his back when he slipped. The passages out of the coal mine are steep and have irregular walls with hard and tough terrain. It's common for loaded animals to fall and injure themselves. When Lakh fell, he badly injured his hind quarters. Fareed Ullah, his owner rushed over to help him. He managed to remove the load and get Lakh back on his feet. But he was clearly in pain and needed treatment immediately.



**After**

Fareed, who has been trained by Brooke in animal health care, knew exactly what to do. He called up to his brother to go to the mine dispensary, which is stocked with medicines supplied by Brooke. He then treated Lakh and eased his pain. A few days later, Brooke vet, Dr Aslam examined Lakh and told Fareed to clean the wound daily and apply antiseptic solution. He was also advised to rest Lakh and try to encourage him to drink more water and eat green fodder.

**"Because Fareed is trained, he knew how to treat Lakh's wound. He easily managed this case after getting medicine from the coal mine dispensary." Dr Aslam**

## Correction

In the last edition of Hoof Print, an incorrect image of Molalign (the horse with the hoof infection) was shown for the before picture. We apologise for this mix up. Here are two photos of him before and another one showing how healthy he is now.



**Thank Mum for  
caring for you**



**And treat a  
working animal too**

**Give them a gift that gives more**

Delight a special mum on Mother's Day – and friends and family all year round. For as little as £5, you can provide life-saving medicines for a working mare and her foal.

[thebrookeshop.org/collections/occasions](https://thebrookeshop.org/collections/occasions)

# Horsing around



Can you solve our horsey riddles? Answers below – but no cheating!

## RIDDLE NO.1

**A cowboy rode into town on Friday, stayed three days, and rode out again on Friday. How did he do that?**

## RIDDLE NO.2

**An iron horse with a flaxen tail. The faster the horse runs, the shorter his tail becomes. What is it?**

## Social corner

Here are some favourites from our social channels from the past few months.



Say hello to us on social media!

Join us on Facebook and Instagram @thebrookecharity for more news, updates and ways to get involved!

# What you've helped achieve

First aid kits, water troughs, sweet potatoes – your support impacts the lives of working animals in so many different ways.



## Animals first in Pakistan

At the Maliktariq brick kiln in Punjab, Brooke has helped local equine owners to set up a community equine welfare fund. Each member donates a small amount of money every pay-day to buy licensed medicines, dressings and pain killers, allowing them to treat their own animals as soon as issues arise.

**"We have started a first aid box which has painkillers and medicines for stomach problems and infections, and it means that our animals can get treatment quickly."**

Imtiaz Ahmad, a Brooke trained paravet, Pakistan



## Sweet success in Kenya

In Bomet county, Kenya, our partner Farming Systems Kenya (FSK) is helping communities switch to sweet potato farming as the severe drought has ruined maize crops and left them unable to feed themselves or their animals. Sweet potatoes provide a reliable source of fodder and an income to cover medicines when their donkeys get sick.



## Water relief in Pakistan

At Malik brick kiln, 35km from Brooke's office in Faisalabad, there was no water for the many donkeys, horses and mules working there. There are a total of six kilns in the area – all without water. We worked with local equine owners to build and install a water trough on the roadside where it is easily accessible to all. The trough will now be looked after by the local community.

# Looking ahead

In 2023, we will continue to bring our strategy – 'A Life Worth Living' – to life to achieve our goals by creating lasting change for the world's working animals, their communities and the environment. Our key focus will include:



**Strengthening our work on emergencies and building community resilience**



**Extending and deepening our work on exploitative industries – particularly brick kilns**



**Continuing to champion further bans on the Donkey Skin Trade globally**



**Increasing community access to quality farriery and veterinary care**

“ ”

**Working animals play a critical role in supporting communities' livelihoods in lower income countries. Farmers, families and small businesses rely on donkeys and horses for their income and everyday tasks. The welfare of these animals is a human and environmental issue.**

Chris Wainwright, Chief Executive, Brooke



Registered Office Brooke, 2nd Floor, The Hallmark Building, 52-56 Leadenhall Street, London EC3A 2BJ  
Tel +44 (0)20 3012 3456 Fax +44 (0)20 3012 0156 Website [www.thebrooke.org](http://www.thebrooke.org) Email [info@thebrooke.org](mailto:info@thebrooke.org)  
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