Brooke's Global Farriery Strategy

Transforming the farriery trade in low and middle income countries
Vision

Brooke’s vision is for farriery to become a recognised, respected and regulated profession worldwide. This in turn will lead to measurable improvements in animal welfare, whilst positively impacting equine-owning communities.
Lameness is one of the most common welfare problems observed amongst working equine animals in low and middle income countries. It is a major source of pain and compromises welfare.

There are 100 million working horses, donkeys and mules worldwide. In a Brooke study of 200 of these animals in Pakistan and India, 100% were found to be lame. Chronic foot defects were seen in every single animal.
Farriery is an unrecognised, unregulated industry. Poverty and time pressure results in equine owners overloading and overworking their animals.

There is a lack of farriery training and locally available farriery resources such as tools and nails. The farriery trade is perceived negatively and often seen as a 'dirty' or 'lowly' profession.

Without robustly addressing farriery, welfare improvements in working equine animals will always be inhibited.
Thinking Global, Acting Local

- Professionalisation of the Farriery Trade
- Expert Mentorship: Structured training and mentoring for community-based farriers who will themselves become skilled trainers and equine welfare advocates.

A new approach
Strengthen Brooke’s existing farriery work in Senegal and India
Apply this learning to Ethiopia where the need is critical
Create a comprehensive training resource pack
Define standards that indicate a sustainable, high-quality farriery intervention

PHASE ONE

PHASE TWO

Help farriers to build and sustain their business development skills
Create capacity building programmes with local governments/training institutions
Seek collaborations and partnerships in Asia and Africa

PHASE THREE

Professionalise farriery through regulation and certification of the trade
Promote ownership of global farriery by government structures and training institutions
Reduce reliance on Brooke

Increase demand for paid farriery services

Strategy
Aspirations

- Farriery becomes a recognised, respected and regulated profession worldwide.
- Farriers are trained to a pre-defined standard of quality and regulated/certified by authorities with the power to do so within their country.
- Farrier services will be in demand by users, with appropriate levels of remuneration to ensure the sustainability of a career in this trade.

Supporting the United Nations’ Sustainable Development Goals
- Goal 1: No Poverty
- Goal 4: Quality Education
- Goal 8: Decent Work and Economic Growth

Equine welfare will measurably improve as a result

Improved livelihoods and employment opportunities: Thriving equine-owning communities

LASTING CHANGE

A LIFE WORTH LIVING
- Reduced pain
- Improved comfort
- Improved health and welfare
- Improved working life

A JOB WORTH HAVING
- Recognised profession
- Improved livelihood
- Support and recognition
- Valued community service
- Respected position
Support Brooke's Global Farriery Strategy and be there for working horses, donkeys and mules

EVERY STEP THEY TAKE.

To express your support for this project, or to find out more, please contact the Brooke team on: 020 7470 9393 or info@thebrooke.org