

Brooke's Global Farriery Strategy

Transforming the farriery trade in low and middle income countries



Vision

Brooke's vision is for farriery to become a recognised, respected and regulated profession worldwide. This in turn will lead to measurable improvements in animal welfare, whilst positively impacting equine-owning communities.

The problem



Lameness is one of the most common welfare problems observed amongst working equine animals in low and middle income countries. It is a major source of pain and compromises welfare.

There are **100 million** working horses, donkeys and mules worldwide. In a Brooke study of **200** of these animals in Pakistan and India, **100%** were found to be lame. Chronic foot defects were seen in every single animal.



A donkey with badly deformed hoof capsules



Excessive hoof growth displaying long toes



A well-trimmed hoof

Barriers to change

Farriery is an **unrecognised, unregulated** industry.

Poverty and time pressure results in equine owners **overloading** and **overworking** their animals.

There is a **lack of farriery training** and locally available farriery **resources** such as tools and nails.

The farriery trade is **perceived negatively** and often seen as a 'dirty' or 'lowly' profession.

Without robustly addressing farriery, welfare improvements in working equine animals will always be inhibited.

FOR A WORKING HORSE, DONKEY OR MULE, POOR FARRIERY =



POOR HOOF BALANCE

Discomfort

Inflammation

Chronic joint diseases
(Arthritis & Osteoarthritis)

Back and muscle pain

Restricted and painful movement

DIRECT HOOF TRAUMA

Lameness and pain

Exhaustion

Lowered immunity

Vulnerability to infections and disease

INHIBITED MOVEMENT

Reduced efficiency and poor performance

Owner frustration

Negative human-animal interactions such as beating

Persistent pain and suffering

Fear and neglect



Thinking Global, Acting Local

- Professionalisation of the Farriery Trade
- Expert Mentorship: Structured training and mentoring for community-based farriers who will themselves become skilled trainers and equine welfare advocates.

A new approach



Strategy

Increase demand for paid farriery services

PHASE ONE

- Strengthen Brooke's existing farriery work in Senegal and India
- Apply this learning to Ethiopia where the need is critical
- Create a comprehensive training resource pack
- Define standards that indicate a sustainable, high-quality farriery intervention

PHASE TWO

- Help farriers to build and sustain their business development skills
- Create capacity building programmes with local governments/training institutions
- Seek collaborations and partnerships in Asia and Africa

PHASE THREE

- Professionalise farriery through regulation and certification of the trade
- Promote ownership of global farriery by government structures and training institutions
- Reduce reliance on Brooke



Aspirations

- Farriery becomes a recognised, respected and regulated profession worldwide.
- Farriers are trained to a pre-defined standard of quality and regulated/certified by authorities with the power to do so within their country.
- Farrier services will be in demand by users, with appropriate levels of remuneration to ensure the sustainability of a career in this trade.

Supporting the United Nations' Sustainable Development Goals

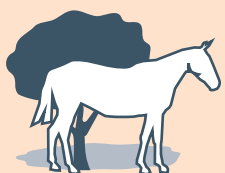
- **Goal 1:** No Poverty
- **Goal 4:** Quality Education
- **Goal 8:** Decent Work and Economic Growth

Equine welfare will measurably improve as a result

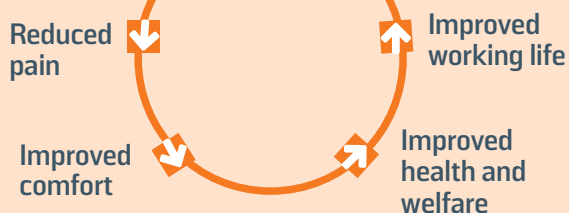


Improved livelihoods and employment opportunities:
Thriving equine-owning communities

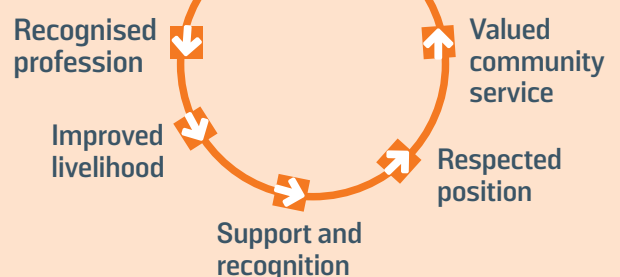
LASTING CHANGE



A LIFE WORTH LIVING



A JOB WORTH HAVING



Support Brooke's Global Farriery Strategy and be there for working horses, donkeys and mules



**EVERY STEP
THEY TAKE.**

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