

CARE FOR PETRA



CHILDREN, ANIMALS, HERITAGE

THINK BEFORE YOU



ACT



BUY OR



RIDE



12-year-old postcard seller Aminah shouldn't be here.

She should be in school.



None of Petra's ancient pieces should be sold or taken from the monument.



John should've thought about his size and the animal's welfare before taking a ride.

MAKE THE RIGHT CHOICES



Take as many pictures as you like, but leave the monuments behind for future visitors.



Instead of giving money, help children, animals and their communities by only buying from local licensed shops.



Thank you for walking whenever you can.

Help protect Petra's heritage, stop child labor and ensure animal welfare

The Care for Petra campaign was developed with the support of Bait Al Anbat, the Brooke, the International Labour Organization, the Jordan Inbound Tour Operators Association, the Jordan Tourism Board, the Jordan Tour Guides Association, the Petra National Trust, Save the Children, SPANA-Jordan, UNESCO Amman and the USAID Economic Growth Through Sustainable Tourism Project.



Petra

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