



healthy working animals  
for the world's poorest communities

## **Collect Gift Aid at Your Event**

At your event or when asking for sponsorship, you can raise even more money for the Brooke by ensuring you claim any eligible Gift Aid.

To do this, please download copies of the Gift Aid declaration page and ask guests or sponsors to complete the form. Then send the completed forms along with your proceeds.

If you would like to increase your proceeds with a personal donation, and are a UK taxpayer, you may also be eligible to claim Gift Aid. If so, you should also complete the form.

### **What is Gift Aid?**

Gift Aid allows the Brooke to claim back some of the tax that you have paid during the year from the Inland Revenue, and add it to the donations that you make to us. So it's a fantastic way for you to increase your support without costing you a penny. Currently, for every £1 donated we can reclaim 25p. All you need to do is confirm that you are currently a UK taxpayer.

The same applies for any donations made at an event. Each donor must fill in a Gift Aid declaration form for their donation to confirm that they are a UK tax payer. If you are collecting sponsorship at an event, please use a sponsorship form and ensure sponsors tick the Gift Aid box if eligible.

There are however some rules that apply when claiming Gift Aid for event income:

We cannot claim Gift Aid if:

- the donor is a relative, or partner of the relative, of the event organiser/ participant.
- any donor - or person connected to the donor - benefits significantly from their donation.

We cannot claim Gift Aid on:

- group collections- such as churches or schools.\*
- donations from a company.
- gifts made on behalf of other people.
- gifts that come with a condition about repayment.
- gifts with enforceable conditions about how the charity should use the money - for example on condition that we buy goods or services from the donor.
- any payments received in return for goods or services.
- a 'minimum donation' where there is no choice about payment.
- gifts made using 'charity vouchers' or similar payment where GA already claimed
- a loan waiver or debt conversion.

\*unless the individual makes a donation towards the group collection and accompanies it with an eligible Gift Aid declaration.