

Facts and Figures

The Brooke is committed to expanding our programmes to improve the welfare of two million working horses, donkeys and mules every year, by 2016.

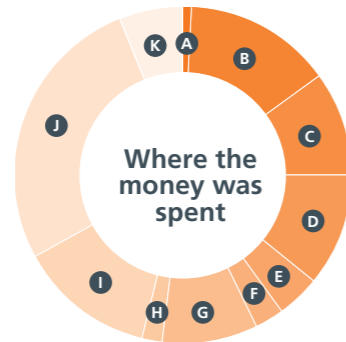
As a result, we are doing all we can to reach new areas where animals are suffering now as well as helping future generations of working horses and donkeys. We are investing more in finding more people who can support our expanding operations.

This means from each donation we receive, we invest some of it back into fundraising so that we can sustain our work in the long-term. So 27p in every pound spent by the charity is re-invested into finding new supporters and raising funds.

In 2009/10, we raised almost £4 for every pound spent on fundraising.

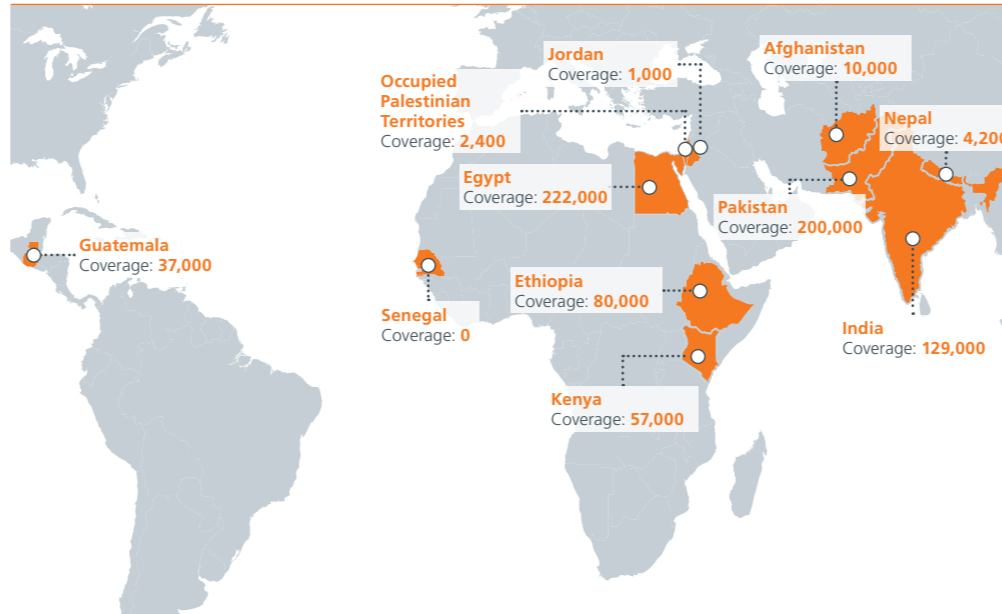


- A Investment income 2%
- B Activities for Generating Income 1%
- C Donations 51%
- D Legacies 37%
- E American Friends of the Brooke 3%
- F BHA Netherlands 6%



- A Governance costs 1%
- B Egypt 14%
- C Pakistan 10%
- D India 11%
- E Kenya 4%
- F Ethiopia 3%
- G Other overseas 9%
- H Research 2%
- I Charitable activities UK 13%
- J Fundraising 27%
- K Supporter services 6%

How many animals we helped



Where we work

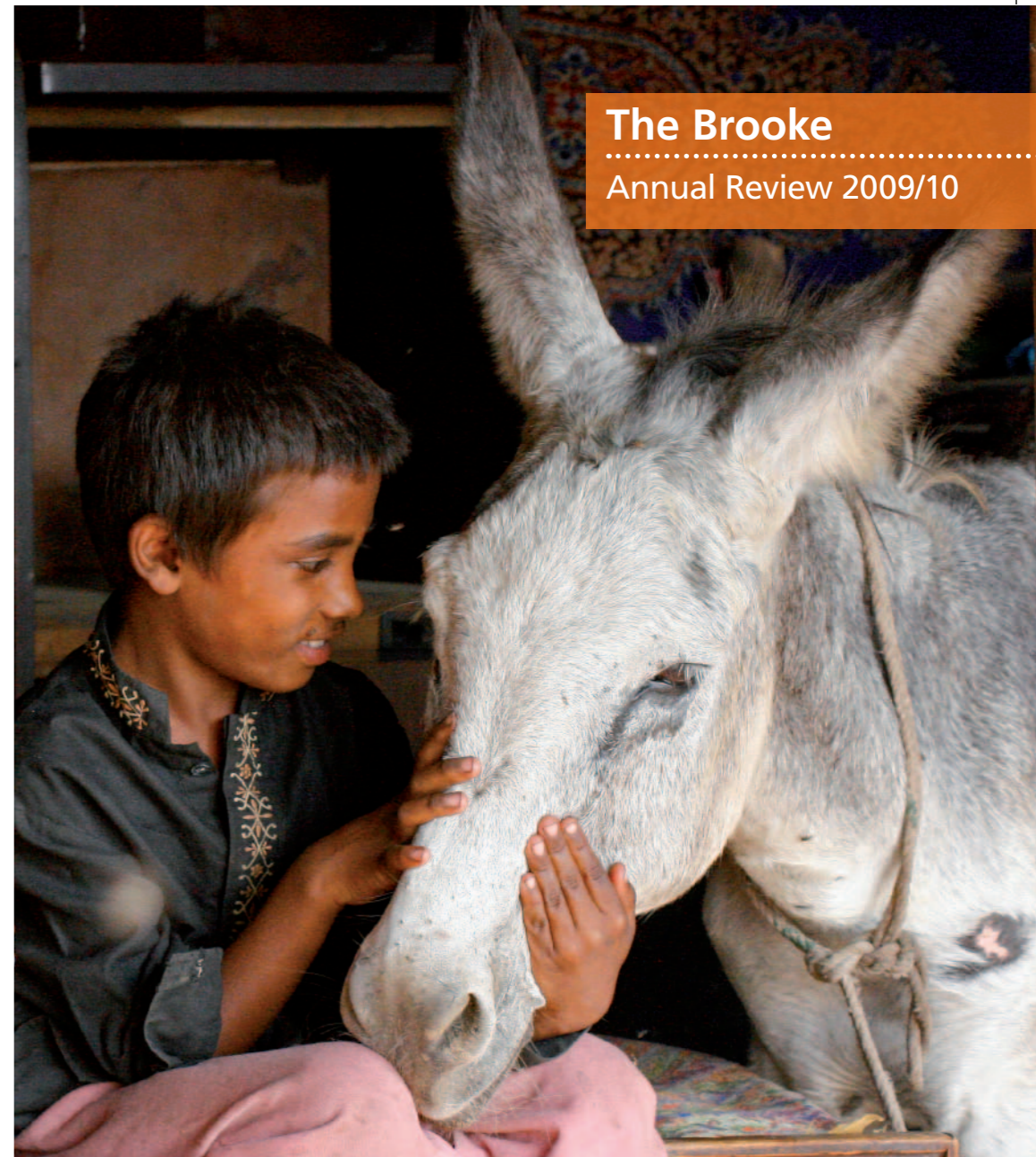
We currently work in 11 countries across Africa, Asia and Latin America and have selected countries for future expansion, on the following criteria:

- High numbers of working horses, donkeys and mules
- High levels of human poverty
- Potential partners with a common goal
- Adequate security to be effective

Your help

The Brooke is determined to help many thousands more hardworking animals and in turn the people who rely on them. We know that we can depend on dedicated supporters, volunteers, employees and partners to step up to meet that challenge. The Brooke invites individuals, groups and organisations who can make a difference to the lives of working equine animals, to please join us.

If you'd like to see our latest annual report and accounts please go to our website www.thebrooke.org



The Brooke
Annual Review 2009/10

2006
National Donkey Welfare Day is established in Kenya and is first celebrated in Limuru region



2007
Partnership with Action for Women and Rural Development is established in Kanpor, India



2008
Community animal health workers and government vet training is conducted for the first time in Ethiopia

2006
The Brooke starts work in the Occupied Palestinian Territories

2008
The Brooke expands into Nepal



2010
The Brooke expands into Senegal

www.thebrooke.org

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healthy working animals
for the world's poorest communities

Welcome to the Brooke

It gives me great pleasure to welcome you to the Brooke and to reflect on the year when we celebrated 75 years of improving the lives of working horses, donkeys and mules across the developing world.

We have been remembering the tradition of kindness started by Dorothy Brooke in Egypt who rescued war horses abandoned after the first world war and how, since then, the Brooke has grown from a clinic in Cairo to an international organisation. We now work in communities in 11 developing countries, employing more than 750 people worldwide.

This year, we have seen a rise in the number of animals benefiting from our work, and have expanded into Senegal in West Africa, where there are many needy working horses and donkeys. We have also celebrated 22 years of work in Petra, Jordan. Our new approach focuses on training and education to ensure sustainable long-lasting improvements to animal welfare.

On a personal note, it has been a privilege during my first year with the Brooke, to meet and work with so many individuals helping to make a difference – our President, HRH The Duchess of Cornwall, our Patrons and Ambassadors, our Trustees, partners, employees, supporters, volunteers – and importantly, the hardworking animals and people in communities across the developing world.

We know that there is a long way to go before we can achieve a world where working horses, donkeys and mules are free from suffering but we are taking firm steps towards improving welfare and achieving our goal of helping two million working equine animals by 2016.

Thank you for your continued commitment and support.



Petra Ingram
Petra Ingram *Chief Executive*

Horses, donkeys and mules are the engines powering the developing world. Around 100 million of them labour on roads, tracks, fields, farms and factories. And more than half of these animals suffer malnutrition, exhaustion, disease and injury in the course of their working lives.

The result is extreme suffering for the animals and insecure livelihoods for the people who depend on them.

The Brooke is an international animal welfare organisation dedicated to doing whatever will most improve the welfare of working horses, donkeys and mules through the alleviation of existing suffering and the development of equine animal welfare practices and facilities to prevent and reduce suffering in the future.

- We have our own veterinary and animal health teams providing treatment
- We work with communities to train people to treat and care for their animals
- We work to influence people and institutions to recognise the role of working equine animals in poverty alleviation and encourage policy changes to improve their welfare.

Our goal is to improve the welfare of at least two million of the working horses, donkeys and mules in most need in the developing world.

Overturning a painful legacy



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When Mohamed arrived in Cairo, Egypt, he only had enough money to buy a young horse to help him earn a living.

He put two-year-old Saber to work pulling carts of scrap metal but within a week, the horse was in terrible pain. A worried Mohamed went to the Brooke.

Saber was immediately admitted and was treated for ten days, in the company of a horse friend.

Vet Dr Amir said the horse's lameness was caused by working at too young an age, and the foal should carry out lighter work until he was older. "It's vital to ensure animals are old enough to work and to seek professional veterinary treatment when needed," he said.

Helping animals, helping people – our impact

Over the past year, the Brooke has developed a new way of **measuring the number of animals** benefiting from our animal health services and community activities to improve animal welfare, using our own expert understanding, and learning from human health service approaches.

- We calculate our **coverage** by estimating the number of working equine animals in the geographic area that can access our animal health services.
- We work out our **take-up** by measuring the number of animals receiving treatment and other animal health services, as well as the number of animals benefiting because their owners and communities are taking part in training and other activities.

Helping more animals

In 2009/10 the number of horses, donkeys and mules benefiting from our work was 742,600 – that's 12,000 more animals than we've ever helped before. The number of animals taking up our services was 362,000. This means that more than four million people relying on these animals to earn a basic living have also benefited from our work.

This coming year, we plan to help 800,000 animals benefiting around 4.8 million people who rely on these animals for their livelihoods.

You can see how many animals we help on the map overleaf.

Highlights from 2009–10

Every year, we work to make a lasting impact on the welfare of working horses, donkeys and mules, as well as providing immediate relief to suffering.

A new animal welfare policy is providing vets with better training to deliver services and support to strengthen others. For example, in India the Brooke is now working closely with our partners in Nepal to ensure learning is shared.

As well as expanding into Senegal, we are deepening our work in Guatemala, working with communities to spread the word about equine disease and prevention. Radio is now used here and in Kenya to broadcast information to rural communities.

In Ethiopia we are undertaking research on the impact of climate change and the contribution working horses and donkeys make to the survival of poor communities. Over the next two years we will gradually expand into more new countries in Africa, setting up pilot projects with partners and building on these.

In Afghanistan, we are concentrating on training community animal health workers, resulting in one example of people building much needed water troughs for their animals in Kabul. While in Pakistan, more than 57,000 treatments were administered during the year.

Prevention continues to be our guiding principle so we are helping communities to make changes to improve animal welfare, such as regularly cleaning horse stands, road levelling, collective buying of improved feed, saddle materials, salt, lime, oil and cart repairs in India.

All this couldn't be done without the vital support of people like you.

